MAD

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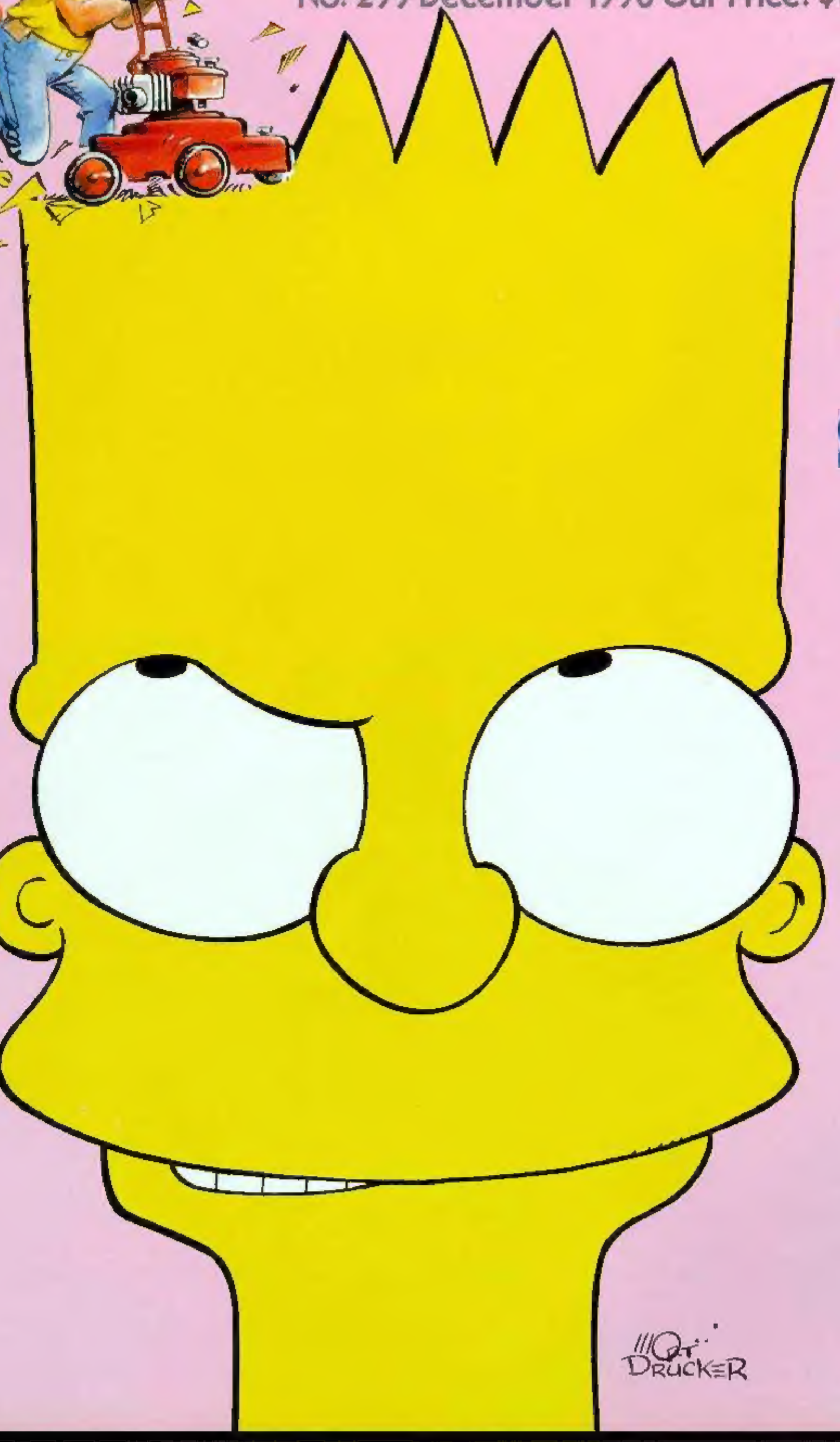

IN THIS ISSUE WE MOW DOWN . . .

THE SIMPSONS

&

TOTAL RECALL

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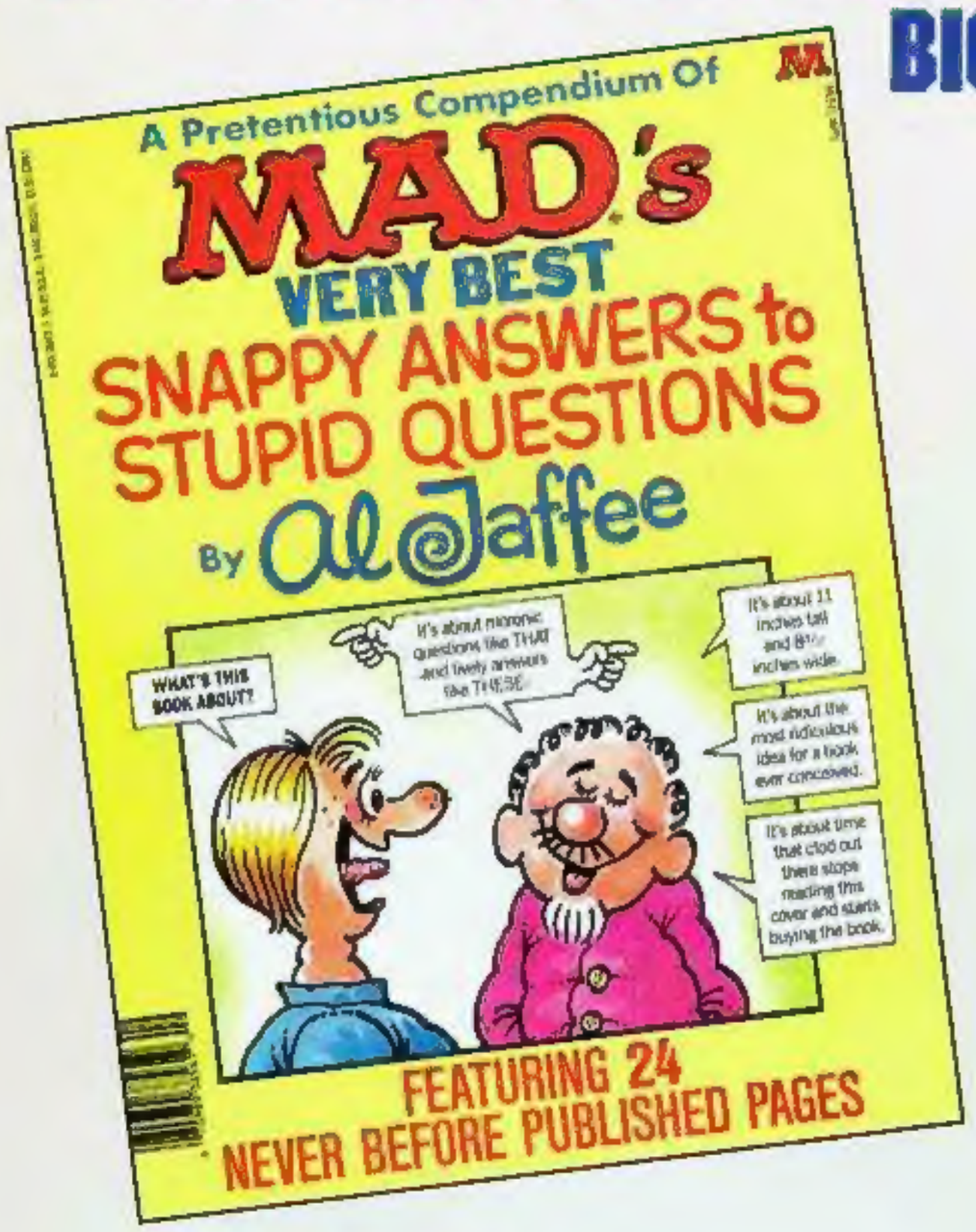
A Pretentious Compendium Of
MAD's
VERY BEST
SNAPPY ANSWERS to STUPID QUESTIONS
By Al Jaffee
WHAT'S THIS BOOK ABOUT?
It's about moronic questions like THAT and lovely answers like THESE.
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NUMBER 299 DECEMBER 1990

MAD

"Life is like a shower. One wrong turn and you're in hot water!" —Alfred E. Neuman

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CONTRIBUTING ARTISTS AND WRITERS *the usual gang of idiots*

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FRONT COVER ARTIST: MORT DRUCKER

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Printed in U.S.A.

VITAL FEATURES

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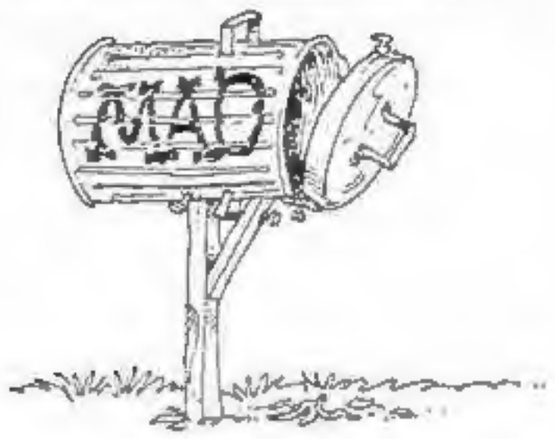

HISTORY DEFEATS ITSELF

In issue #297's "A MAD Guide to Devolution" you show a strange drawing of the ironclad ships *Monitor* and *Merrimack*. Your *Monitor* looks like an island with a cottage on it (complete with a smoking chimney), while your *Merrimack* for some reason has sails! As a reader with a five-year subscription and a Master's degree in Military History, I felt I must show you your historical mistake.

Scott Kirkman
Columbus, OH

As long as we're pointing out historical mistakes, Scotty-o, what about yours—Subscribing to MAD for five years! —Ed.

"THE 2 HOUR SCHOOL OF DENTISTRY"

Don't get me wrong. I know from having MAD in my waiting room for many years that your articles are scrupulously researched. But in issue #296's "2 Hour School of Dentistry" you made a grievous error! In the lower right corner, artist Tom Bunk shows a set of two LOWER dentures! We in the profession know that only three in one hundred edentulous mouths exhibit this rare anomaly. Please advise your readers.

Robert L. Moskowitz, D.D.S.
Smithtown, NY

We had some doubts about the artwork ourselves. However, 4 out of 5 dentists surveyed said they would recommend the artwork to all their patients who chew gum. Go figure. Then go rinse! —Ed.

A SHORT GEOGRAPHY I.Q. LESSON

At various points in your satire "Hunt for Last October" (MAD #297), you indicate that Russian seamen were put ashore at Three Mile Island and that the submarine could be taken to Hungary or Czechoslovakia. My painstaking research reveals that Three Mile Island is on the Susquehanna River south of Harrisburg, PA and that both Hungary and Czechoslovakia are landlocked and inaccessible to submarines.

Harry Perlstadt, Ph.D, M.P.H.
Michigan State University
East Lansing, MI

Harry—There you go, ruining a perfectly good movie satire for millions of readers by pointing out some small geographical faux pas. Look at yourself. You're pathetic! Sitting there in your smarmy little classroom, clutching your glow-in-the-dark globe in your lap... Czechoslovakia and Hungary aren't the *only* things that are landlocked, Harry, if you get our continental drift! Thanks for writing—And get your hand off of Indonesia! —Ed.

In MAD #297's "What Corporate Initials Really Stand For" you show a boy getting his I.Q. Test back with an "F" on it. You don't get grades on an I.Q. Test, you get scores! You all must have very low I.Q.s!

Jon Boettcher
Germantown, WI

We ran your letter past the world-renowned and respected Harry Perlstadt, Ph.D, M.P.H. of Michigan State University. He said you and your little letter are pathetic! Look at yourself, sitting alone in your dark little room, nervously clutching your #2 pencil. Did we mention he thought you were pathetic? Oh yeah, we did! Thanks for writing! —Ed.

"CHOKE" IS IT!

I am writing in anger. I was shocked that in "Choke" (MAD #297), you encourage minors to smoke. How dare you suggest such a thing. I resent those remarks.

Rob Walker
Chattanooga, TN

Rob—We have just three words for you... Three little words that say oh so much: GET A BRAIN! —Ed.

NEW KIDDING ON THE BLOCK

You had no right making fun of the cutest, dearest guys in the singing business today. I personally love them and I know every girl in St. Charles school loves them, but not as much as the girls in Mrs. Carapano's 7-1 class. Thank you for your time.

Tara Kane
Staten Island, NY

You're right. We've given the New Kids a second look and listen, and have decided to adopt them as the Official Musical Group of this sentence on this letters page! (This parenthetical sentence, however, goes to Guns 'N Roses... Honorable mention: Squeeze!) Yep, when it comes to NKOTB, we just can't get enough of Dirk, Dave, Jack, Jimmy and Jerry! —Ed.

THE SCHULZ/JAFFEE SUMMIT A SUCCESS!

PHOTO BY MARK COHEN

When famed "Peanuts" creator Charles Schulz saw Al Jaffee's Charlie Brown/Hall of Fame Fold-in in MAD #293, he called the Jaffer to his estate and threatened to sue him for millions! Luckily, Al was able to talk Charlie into settling for a hug from Joyce, Al's wife. Happy endings are so nice!

MORON MAIL

My dad is an old geezer and he claims that Alfred E. Neuman's real name is Melvin Cowsnofsky. Is this true?

Rachel Kalman
Portland, OR

How would we know whether or not it's true your father is an old geezer, you young snot! —Ed.

I live in Indonesia and it's hard to get MAD magazines. Sometimes when I break my neck to get an issue it turns out to be lousy! What can I do about this?

Matt Crawford
Jakarta, Indonesia

Matt—Do as most of our readers around the world do—continually lower your standards! —Ed.

WHAT, ME HAVE A COW?

This Bart Simpson cartoon kid is a terrible role model! Imagine, idolizing an underachiever! In my day, we had wholesome, traditional role models!
MAD
Gary Markstein

Ruth Turner of Dallas, TX, sent us this recent editorial cartoon by Gary Markstein of the Copley News Service. Aye, carumba!

A VISIT FROM THE DOOGIE MAN

DOOGIE HOWSER. M.D.

March 5, 1990

Mad
Department 294
485 Madison Avenue
New York, New york 10022

Dear MADmen (and women):

I'm deeply touched by your moving tribute to yet another of my smash hit TV shows, DOOGIE HOWSER, M.D. You guys've done a lot for my career, and I really appreciate it, as evidanced by my willingness to make those continuing "contributions" to the Alfred E. Newman Foundation. As you know, my new show, COP ROCK is just around the corner, so lemme know how much extra it'll cost me for an October feature, plus cover.

Excelsior!

Steven Bochco

Steven Bochco

We usually don't print two letters from the same person, but in Producer Steven Bochco's case, we'll make an exception! (In MAD #276 we printed his letter regarding our satire of his show L.A. Law!) Also, when *Doogie Howser* star Neil Patrick Harris dropped by, he performed an immediate MADectomy of our spoof "Dorky Housecall, M.D." from MAD issue #294!

A WILDCAT STRIKE

Everybody in my school would buy MAD if you congratulate our Boys' Basketball Team for going to State. Just put this on your letters page: "Congratulations Blakesburg Wildcats on beating Diagonal to win the District and making it to the State Tournament!"

Clint Gray
Blakesburg, IA

Clint—If that is your real name—We notice your story suddenly stops there. We can only assume that the wicked Wildcats played pathetically in the State Tournament. Would the words "trounced" and "publicly disgraced" be too strong? Your letter is mysteriously vague on this. Yep, Clint, we're sure the entire student body of Blakesburg is as pleased as punch that you blabbed to an international magazine about your winky-dink school's athletic failures. Go Wildcats! —Ed.

WEIRD SCIENCE

I'm in science class right now and I need your help! None of my classmates know the answer to this question, so I'm counting on you guys. Here it is:

If 10^{20} atoms of Polonium disintegrate to produce lead and 10^{-3}g of helium, what is the mass of a helium atom?

The teacher has left the room, so please respond as quickly as possible!

John Bohlmann
Hood River, OR

Young Einstein—We read your problem and we're afraid you've got it mass backwards! Try factoring in the Wackenfuss Principle to the weight of polonium and let us know what happens. Be sure to make the standard adjustment for sodium (No)! And remember, with this, as with all scientific inquiries, always keep a spare beaker in your pants! —Ed.

HOT CROSS NUN

In sixth grade, Sister Michelle Marie said to our class, "There is one magazine Catholic teenagers should never read..." Then she wrote on the blackboard in 12-inch letters: M A D. That was in 1960! Today, I am again subscribing to another year of MAD. I'll keep subscribing until I can figure out just what Sister didn't want us to read. Do you have any idea?

Rich Reich
La Jolla, CA

We checked our issues from 1960 and it could be any number of things that got under Sister MM's habit. Among the leading candidates are Dave Berg's stinging "The Lighter Side of Blasphemy," "You Know You're Really Celibate When..." and our short-lived feature "Spy Vs. Pope." But if we had to choose one, we'd say it had to be "A MAD Peek Behind the Scenes at the Burning Bush"! —Ed.

PRAISED AND CONFUSED

I have read and enjoyed your magazine for many years but I have never written to you. Please, please stop publishing letters from the small, narrow-minded, self-proclaimed "Christians" who don't understand that the point of satire is to expose human weaknesses, not to promote them. It depresses me beyond words to know that children are being raised in this tradition of ignorant self-righteousness. You are one of my last bastions of hope and fun.

Jennie Simpson
Pasco, WA

Say, wait a minute! Just where the hell do you get off calling us bastions?! Thanks for writing! —Ed.

Please Address All Correspondence To:
MAD, Dept. 299, 485 MADison Avenue
New York, New York 10022

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-incensed, stamped envelope!

Long before man walked on two feet...

Long before there was intelligent life on this planet...

We were gathering material for this book!

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THE AGES OF MAD

It's Pre-hysteric Humor at its very best!

It can be yours for just a few Bananas!

NAME THAT TOON DEPT.

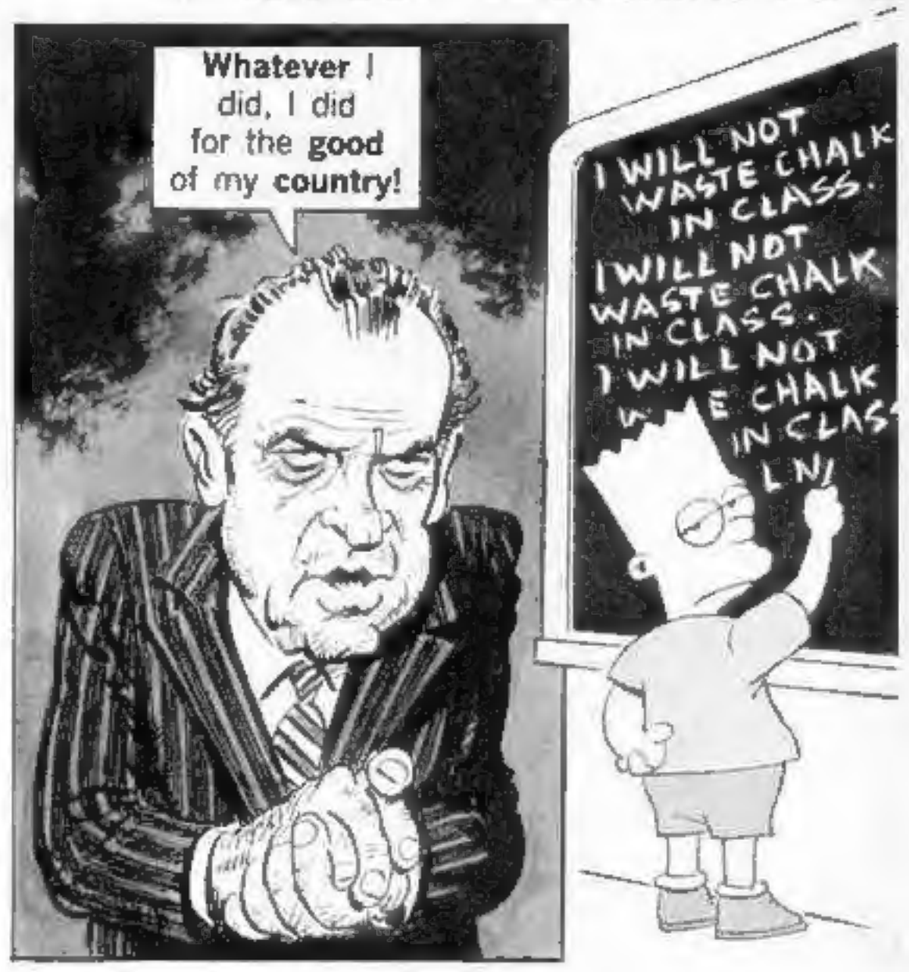
What cartoon sitcom is the hit of the season? Right! But how did they ever think up this crazy family? Actually, it wasn't such a great feat of imagination! It's been done! Listen: Years ago, when the action comic book hero Captain Marvel was dreamed up, they took the characteristics of famous mythological figures and created "SHAZAM"—a word that when spoken gave Captain Marvel his super powers. The "S" was for the wisdom of Solomon; the "H" for the strength of Hercules; the "A" for the stamina of Atlas; the "Z" for the power of Zeus; the "A" for the courage of Achilles; and the "M" for the speed of Mercury! Today's cartoon creators have merely updated the formula, taking traits of famous people and putting them together to spell ...

THE S

S for the SMARTS of President George Bush

How about the **deficit?**
What about the **HUD scandal?**
How much will this **S&L bailout** really **cost?**
No comment!
When you're **too damn stupid** to know what to do, just keep your **mouth shut!** That way you **won't** make things **worse!**

I for the INTEGRITY of former President Nixon



S for the SPORTSMANSHIP of the Macho Man

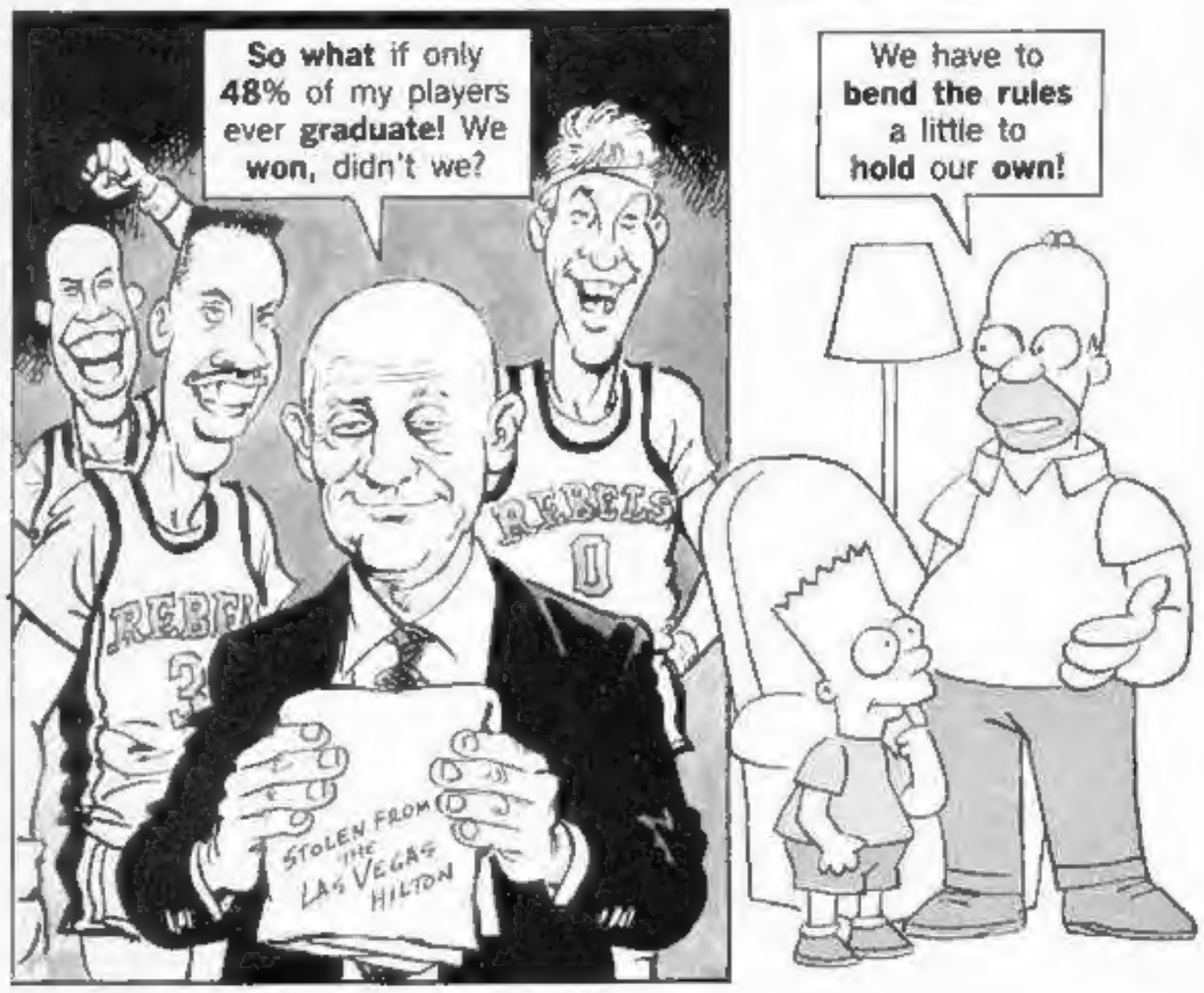
O for the OPTIMISM of Drug Czar William Bennett

Even though our **budget** for **rehabilitation** and **education** has been **cut,** we can **win** the war on **drugs!**
He's a **good** boy and he's **getting better!**
JUST SAY NO
(IT'S CHEAPER)

IMPSONS

ARTIST: ANGELO TORRES WRITER: STAN HART

M for the MORALITY of UNLV coach Jerry Tarkanian


So what if only 48% of my players ever graduate! We won, didn't we?
We have to bend the rules a little to hold our own!
REBELS
STOLEN FROM THE LAS VEGAS HILTON

P for the PATIENCE of Yankee owner George Steinbrenner

N for the NICENESS of Andrew Dice Clay

Hey, I got nothing against Women's Lib. I dig broads with fat, hairy legs!
Always make fun of those different than you!
IN YOUR FACE!

S for the SIBLING AFFECTION of Zsa Zsa and Eva Gabor

A MASSIVE BART ATTACK DEPT.

A MAD Peek Behi "THE SIMPSO

ARTIST: SAM VIVIANO

No matter **what** happens in this house, we can **always** be sure that **little Maggie** will **just sit there** and not say a **word!**

Harumph! Since this show's always **taking** things from **movies,** why don't they borrow from ***Look Who's Talking*** and let me ***think*** something every once in a while!

Can you believe that **James L. Brooks,** the man who created ***The Mary Tyler Moore Show*** and ***Taxi,*** and wrote ***Terms of Endearment*** and ***Broadcast News*** is the **producer** of **this show?**

I **know!** It's like **Ted Koppel** decided to **chuck it all** and host **A Current Affair!**

FOX ANIMATION CAMERA

MAKE UP

Hey, look at **this!** We just got a **plaque** from **Hanna-Barbera Productions!**

Is it **commending us** on ***The Simpsons'*** high **Nielsen ratings?**

Is it **saluting us** for putting on the first prime-time **cartoon show** in **years?**

No! It's **congratulating us** because since ***The Simpsons*** premiered, **Hanna-Barbera** no longer has the **worst animation** on **TV!**

FOX

STUDIO

QUIET- ANIMATION IN PROGRESS

FOX

PROD DEVELO

Look, **Friedman,** I know that so far every shoddy "Simpsons" product we've come up with has sold **millions,** but do you **really** think people will buy a **Marge Simpson Clogged Drain Snake?**

Sure they will! Look how well we've done with our **latest product:** The **Bart Simpson Head Grocery Bag!**

How did ***The Simpsons*** get to be the most **popular** show on the **FOX network?**

Remember—FOX gave us ***Married with Children*** and ***21 Jump Street!*** This is the **first** time they've tried a show with **characters** that can **act!**

nd The Scenes At ons" STUDIO

WRITER: CHARLIE KADAU

MONITOR

Why does this show have such a long **opening?** To **explain** a lot about the Simpsons so that we can **enjoy** the **show?**

No! To **save money!** By using the **same** footage **every week,** that's two minutes **less** of animation they have to **pay for!**

THE SIMPSONS ANIMATION STUDIO

KLASKY CSUPO Inc. MODEL SHEET: BART

FRONT PROFILE TOP

Okay, all you **new animators** must **swear** to keep this **confidential!** To **draw Homer Simpson,** we start with **Fred Flintstone,** take off the **hair,** keep the **five-o'clock shadow,** add **bigger eyes** and **update** the **clothes!** That's all there is to it! After lunch, I'll show you how to turn **Wilma** into **Marge** and **Pebbles** into **Maggie!**

KOREAN LESSONS

SIMPSON

Why does **Homer** work at a **nuclear power plant?** He's always **causing accidents** and **exposing** people to **radiation!**

The network **insisted** that this show be **based** on **reality!**

Hey, man, cool your **jets!** No **pain,** no **gain, dudes!** This is **groovy!** **Hell no,** we won't **go! 23 Skiddoo!**

Why does Bart keep **repeating** those **tired old sayings?**

We'll try **anything!** One of them will **surely** turn into another hip **"catchphrase"** that we can print on **T-shirts** and **posters!** After all, **"Don't Have a Cow"** and **"Eat My Shorts"** have made **millions** in **merchandising!**

BACKGROUND SET DESIGN

REHEARSAL

'SONS

ALM

Why are the **Simpsons** so **beloved?**

After years of ***Cosby,*** ***Roseanne,*** and ***Full House,*** audiences are **hungry** for a **believable TV family!**

21 JUMP STREET

BOOKER

Network

OUTSIDE

THE SIM

RECEPT

So what if Americans enjoy watching **bumbling, moronic, one-dimensional** characters? What's the **worst** thing that that could lead to?

Public acceptance of **Dan Quayle!**

SKIN VIVIANO

7

OUR FEATURES PRESENTATION DEPT.

People in the public eye are constantly concerned with their image. They hire expensive Beauty Consultants and Wardrobe Experts to advise them how to present themselves in the

USING THE SIM TO UPDATE STAL

MARGARET THATCHER

Margaret—Maggie, it's a natural! The pacifier might even stop the fiesty Prime Minister from talking about new taxes that cause her fellow Britons to riot!

MIKHAIL GORBACHEV

Mikhail's troubles in Latvia, Lithuania, Estonia, Azerbaijan, Byelorussia or Mongolia will be over when he shows his countrymen that he's really a fun guy with his new Bart Simpson look. You'll notice it goes perfectly with his zany birthmark.

CARLY SIMON

When forty-ish Carly tries singing sexy songs, she looks like your maiden aunt gone berserk! To make her image more youthful, she can hide her crows feet by using the Simpsons eye implants!

DAN & MARILYN QUAYLE

Nineteen-ninety-six isn't so far off that the Quayles shouldn't be thinking about taking over the White House. The Simpson mouth formation will give Dan and Marilyn the simple look that perfectly compliments their political philosophy.

ARTIST: GREG THEAKSTON WRITER: STAN HART

most appealing fashion. Well, celebrities of the world unite! Stop wasting your money! MAD has a plan to enhance your public image! With a little plastic surgery you can be...

MPSON LOOK E APPEARANCES

BARBARA BUSH

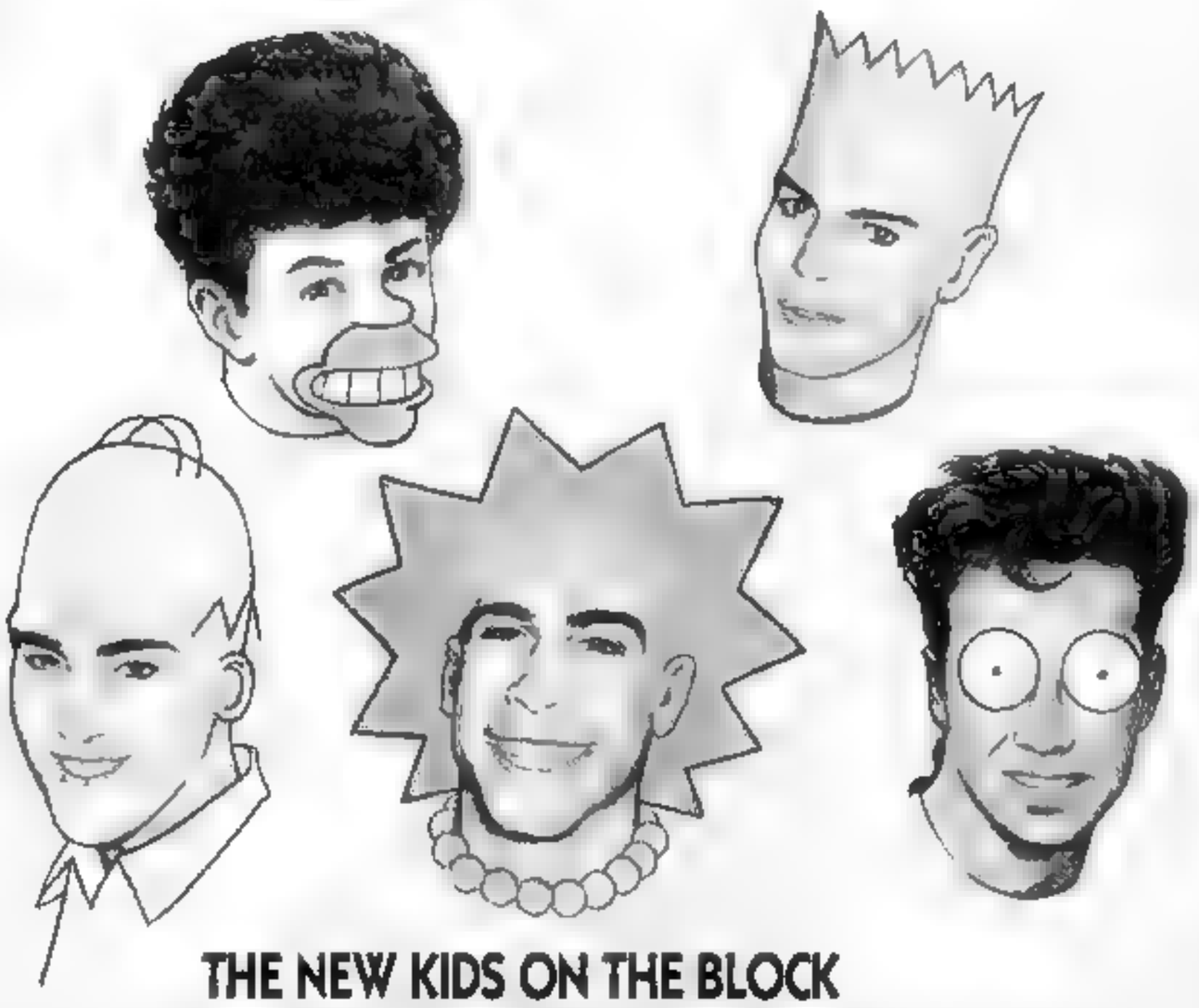
Why should the First Lady just stand in the shadow of her husband when she could upstage him as effectively as Nancy Reagan did Ronnie? With the Marge Simpson beehive, Barbara is sure to be noticed at the next State Dinner or Presidential photo-op.

MIKE TYSON & DON KING

To make people forget his knockout loss to Buster Douglas, ex-champ Mike Tyson has to look like a winner. Promoter Don King is fine just as he is!

YITZHAK SHAMIR

The Middle East can sure use a laugh for a change and Israeli Prime Minister, Yitzhak Shamir, is just the fellow to provide it! Even the Arabs will get a charge out of his loveable Simpson eyes!



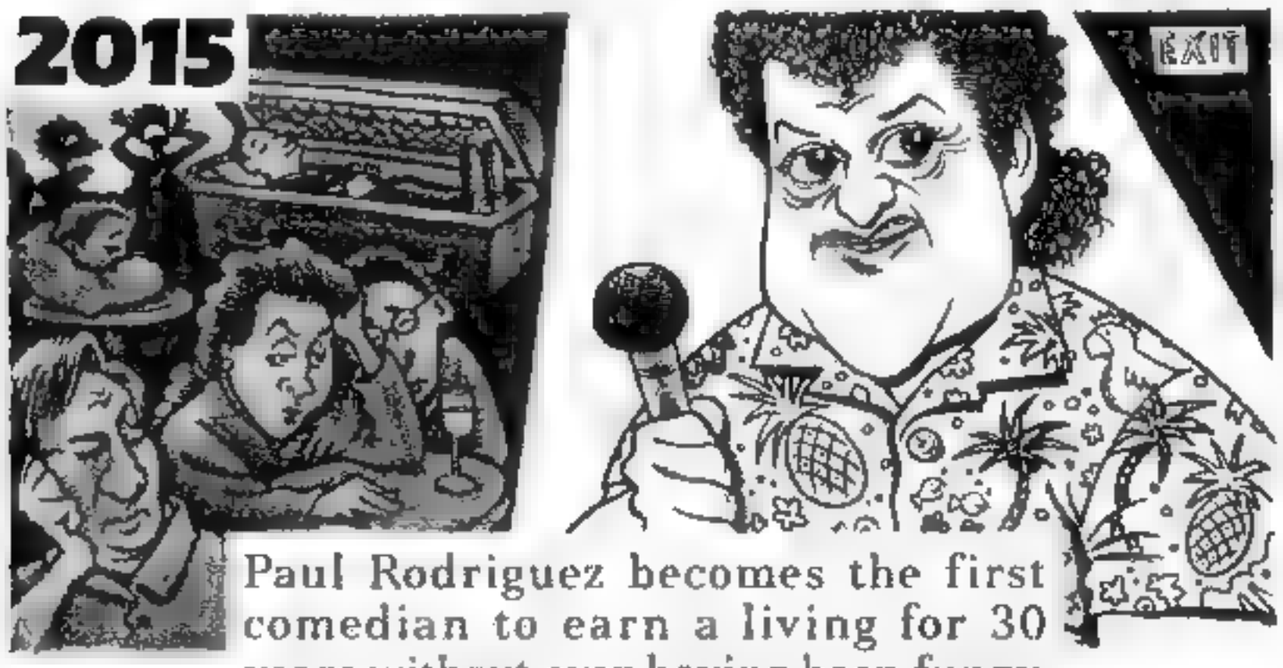
THE NEW KIDS ON THE BLOCK

Fame can be fleeting and The New Kids on the Block could get to be The Old Kids on the Block very quickly. To hold on to their already dwindling popularity, we suggest NKOTB get a complete "Simpsonization."

THE SHAPE OF ZINGS TO COME DEPT.

The 21st century starts in 10 years, and unless you have the lifespan of plastic, you won't be around to see it all! But it's not hard to guess what it will be like. MAD often foretells the future by examining current developments—as we did in 1952, when we predicted the invention of the electron microscope, and again in 1965, when we warned you about support hose! Now take a look at the future you'll probably miss (and consider yourself lucky!) as, once again...

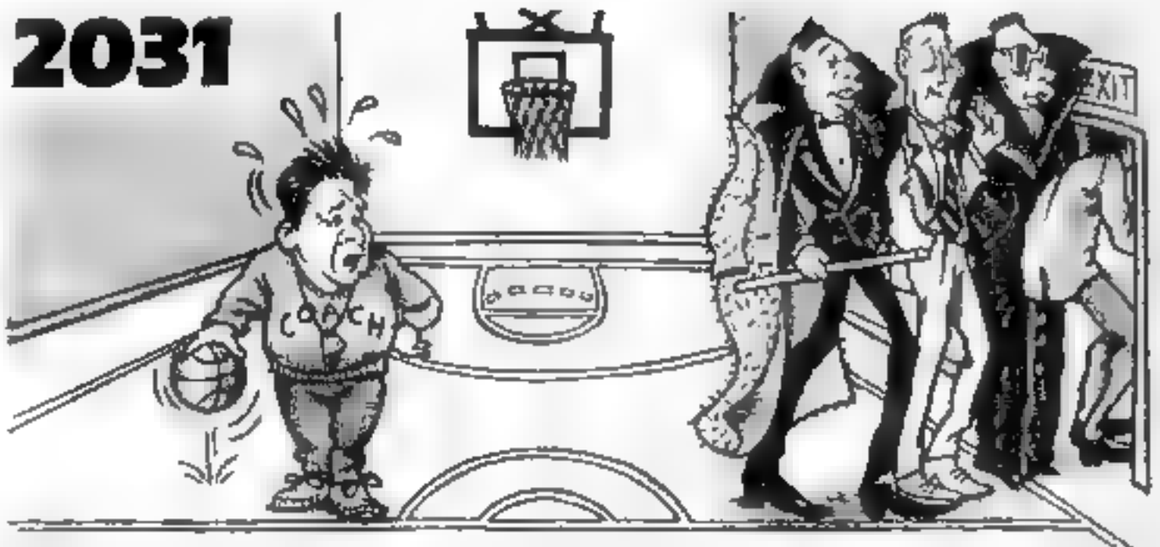
"L.A.Law" announces that it will run for six more seasons—just long enough to wrap up all 97 of its disconnected story lines.



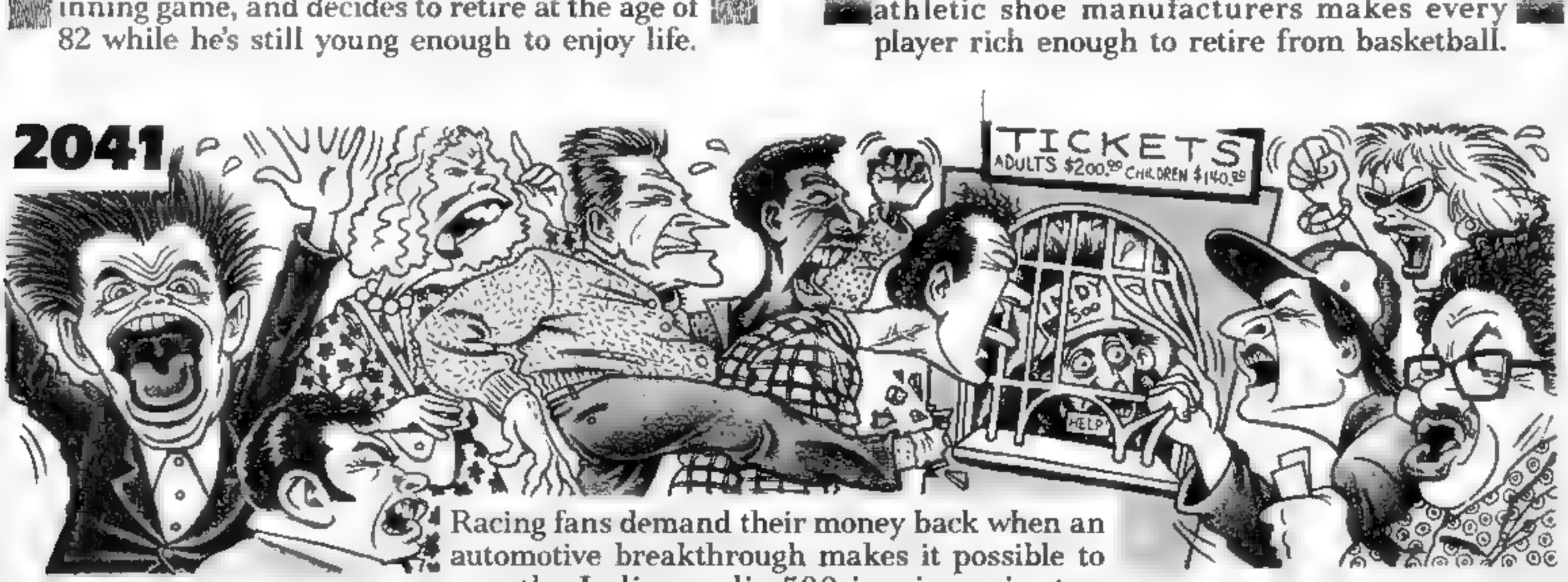
Paul Rodriguez becomes the first comedian to earn a living for 30 years without ever having been funny.

MAD REVIEWS THE

Nolan Ryan strikes out all 27 batters in a nine-inning game, and decides to retire at the age of 82 while he's still young enough to enjoy life.

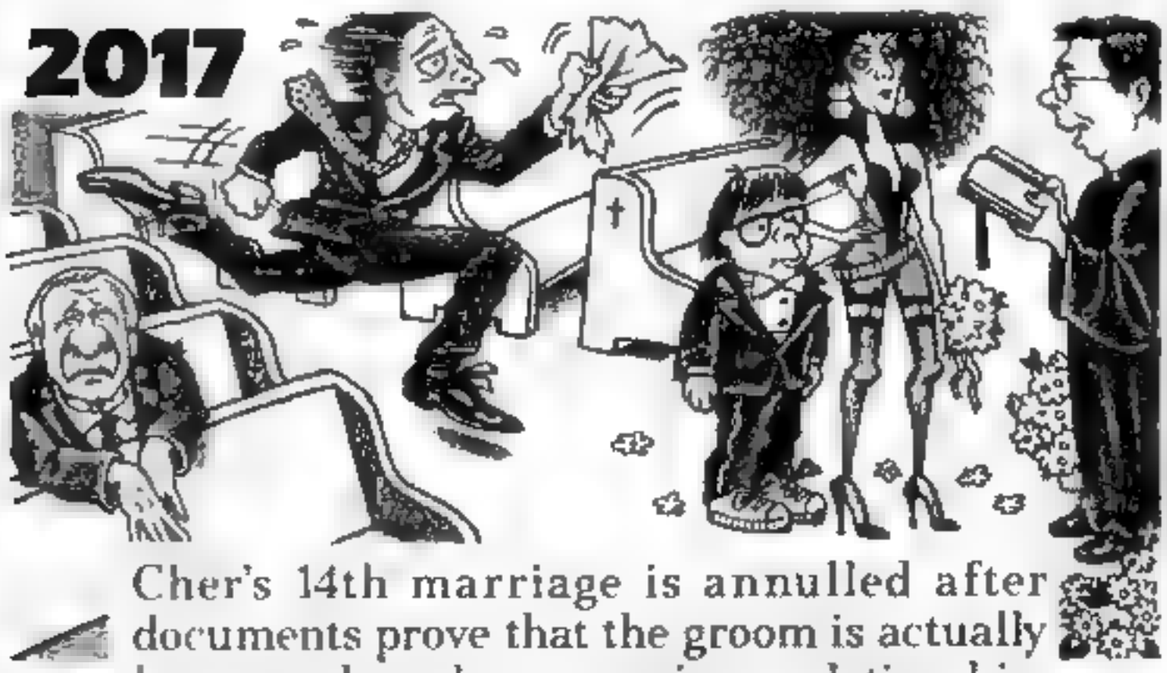


The NBA folds after endorsement money from athletic shoe manufacturers makes every player rich enough to retire from basketball.



Racing fans demand their money back when an automotive breakthrough makes it possible to run the Indianapolis 500 in nine minutes.

President Quayle resigns in the middle of his second term because he still has not been able to find the White House bathroom, and is tired of having crowds follow him to the gas station down the street.

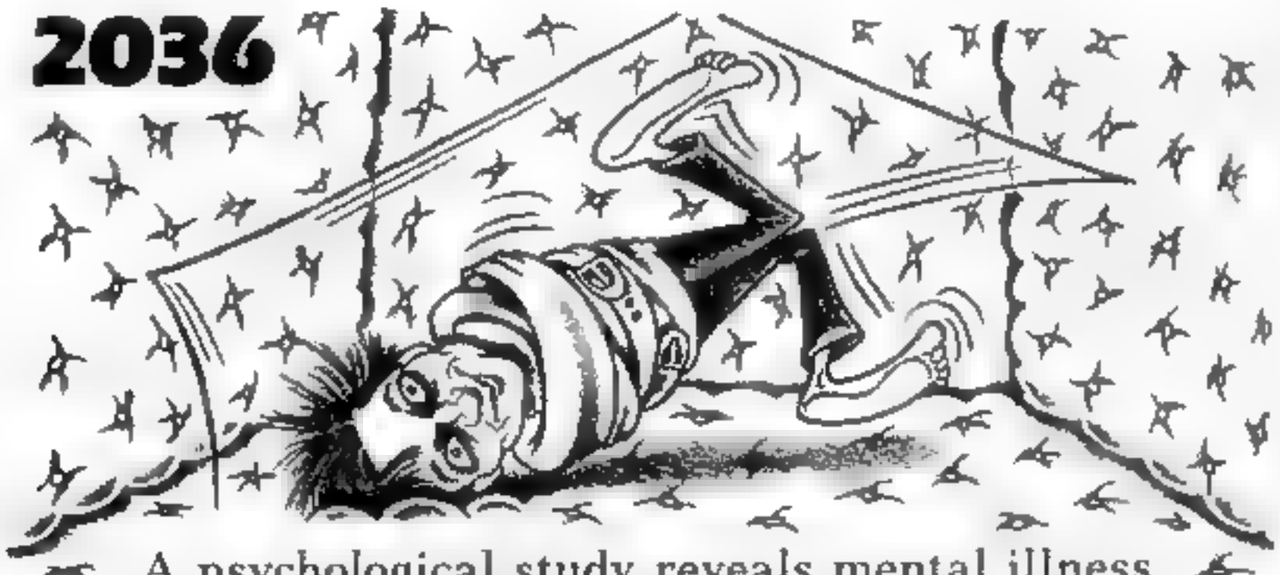


Cher's 14th marriage is annulled after documents prove that the groom is actually her grandson by a previous relationship.

Lumber companies agree to have the old name "The Amazon Rain Forest" officially changed to the new "Amazon Mud Flats."

21ST CENTURY

ARTIST: RICK TULKA WRITER: TOM KOCH

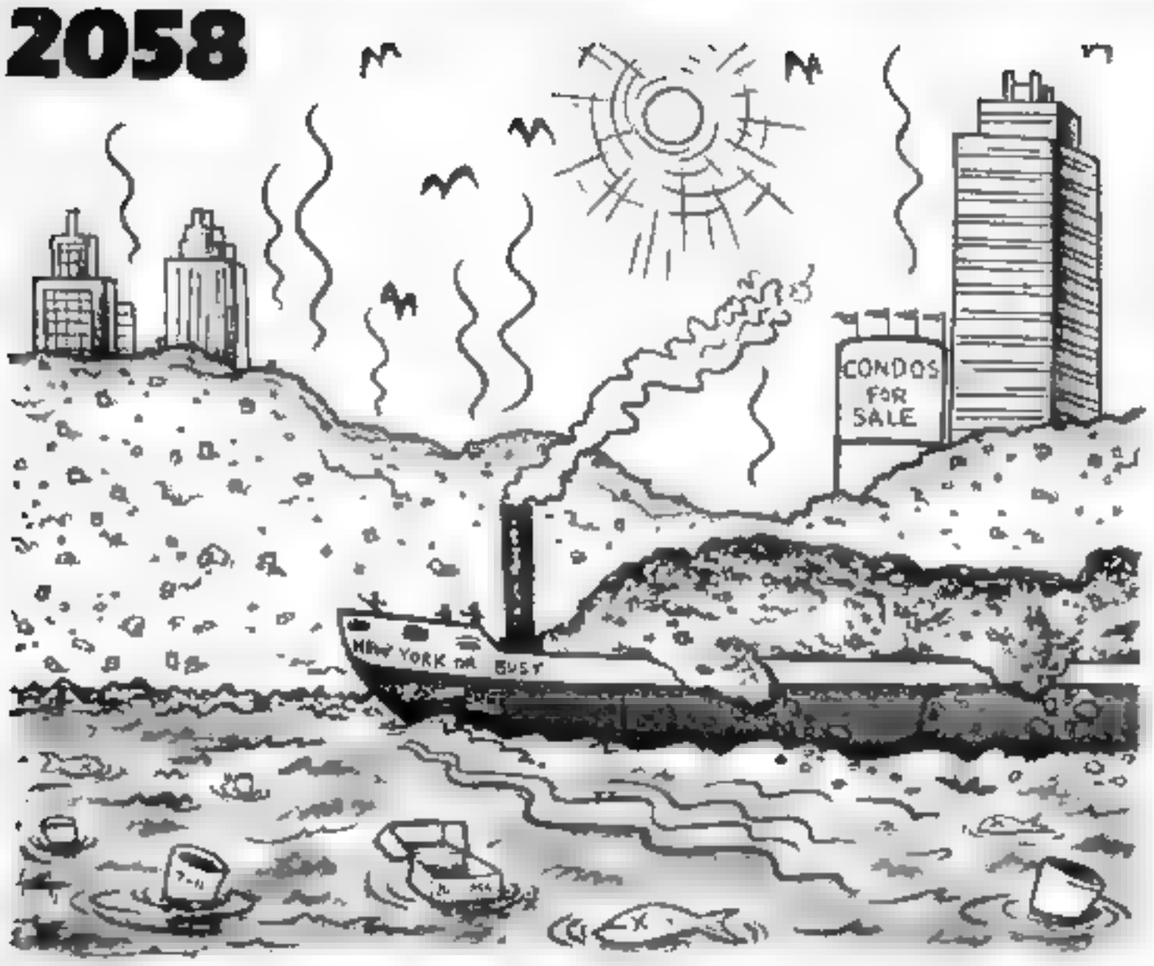


A psychological study reveals mental illness among the middle-aged most often strikes those who were exposed to Nickelodeon as children.

Technology develops a phone answering machine capable of carrying on complex conversations with other phone machines and thereby making it unnecessary for human beings to talk to each other at all.

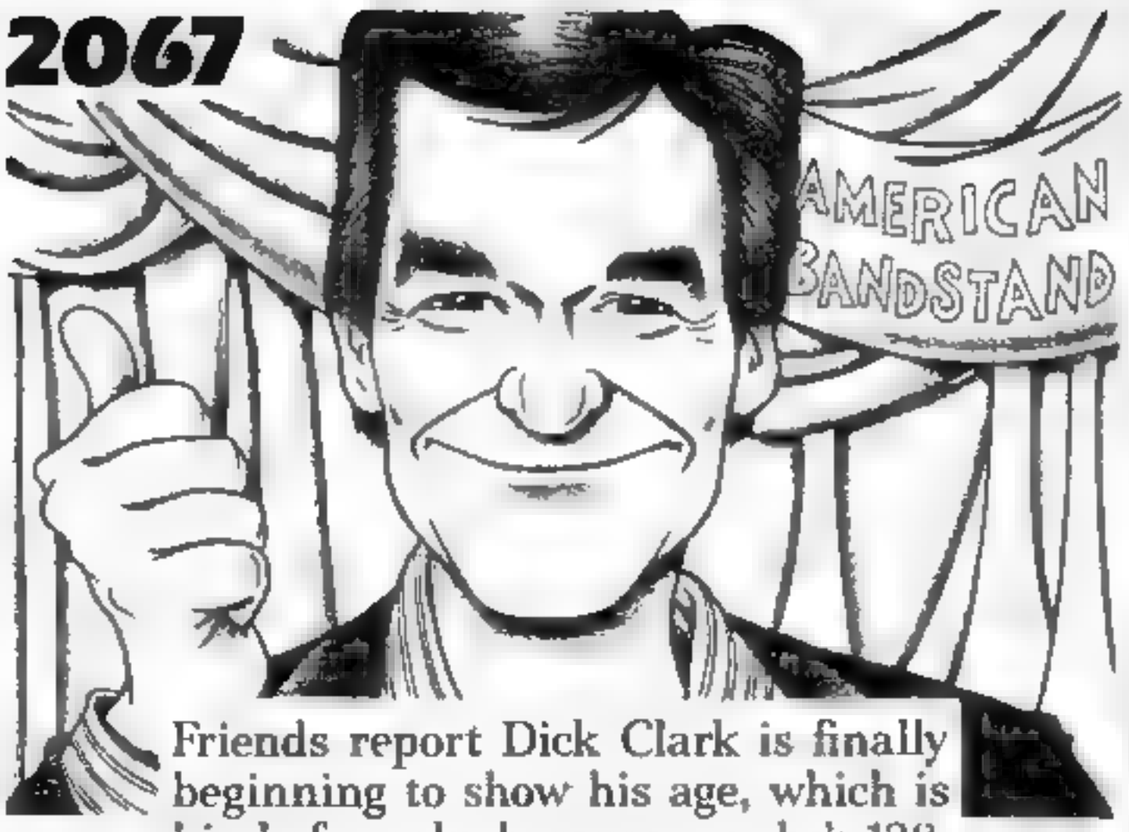
AHEAD OF TIME

2058



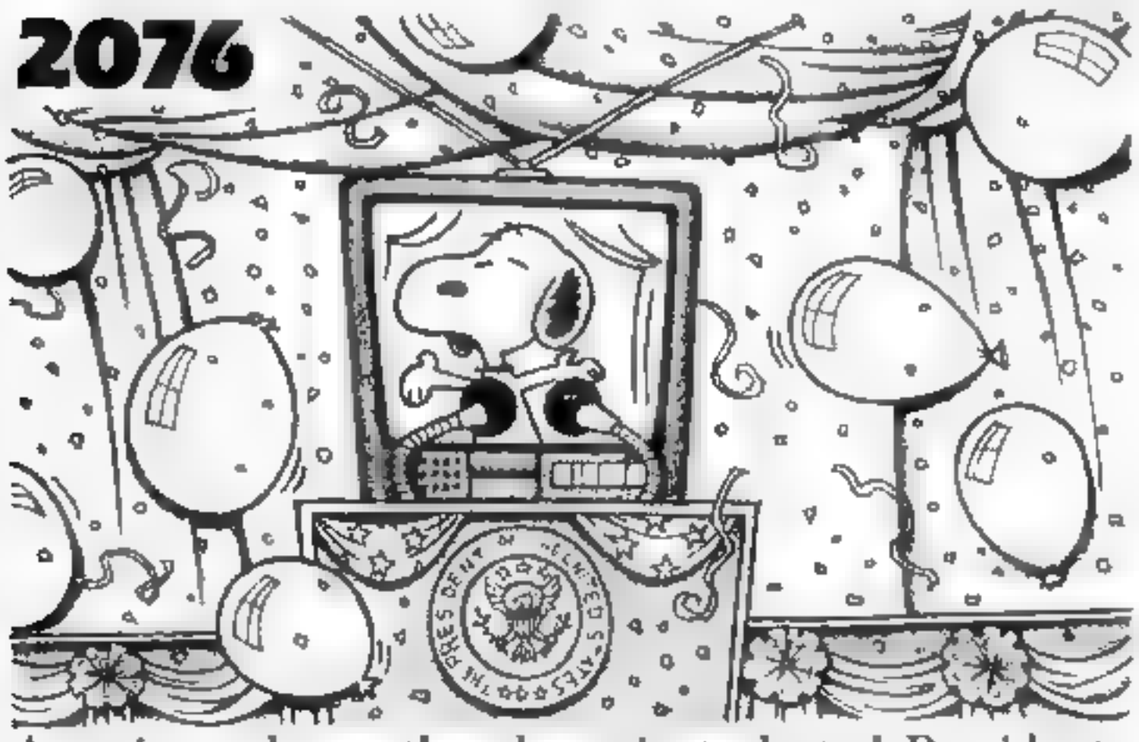
A new continent emerges off the Atlantic coast, made entirely of styrofoam cups and disposable diapers dumped there by New York garbage scows.

2067



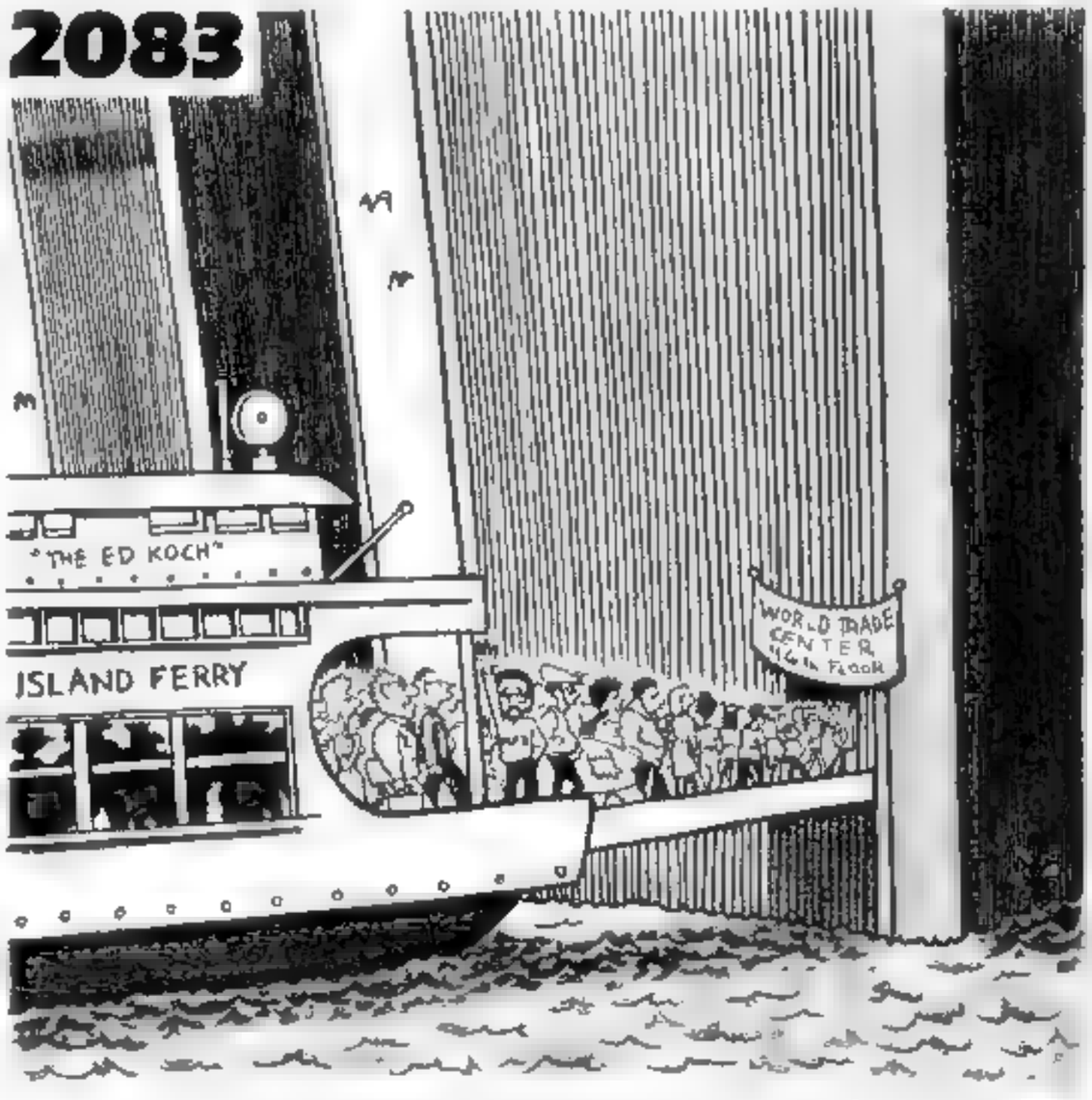
Friends report Dick Clark is finally beginning to show his age, which is kind of spooky because now he's 138.

2076



Americans learn they have just elected President a cartoon character whose TV ads were more appealing than the TV ads of any of the real candidates running.

2083



As the Greenhouse Effect melts more of the ice cap and oceans continue to rise, the Staten Island Ferry begins docking at the 46th floor of the World Trade Center, up two floors from the previous year.

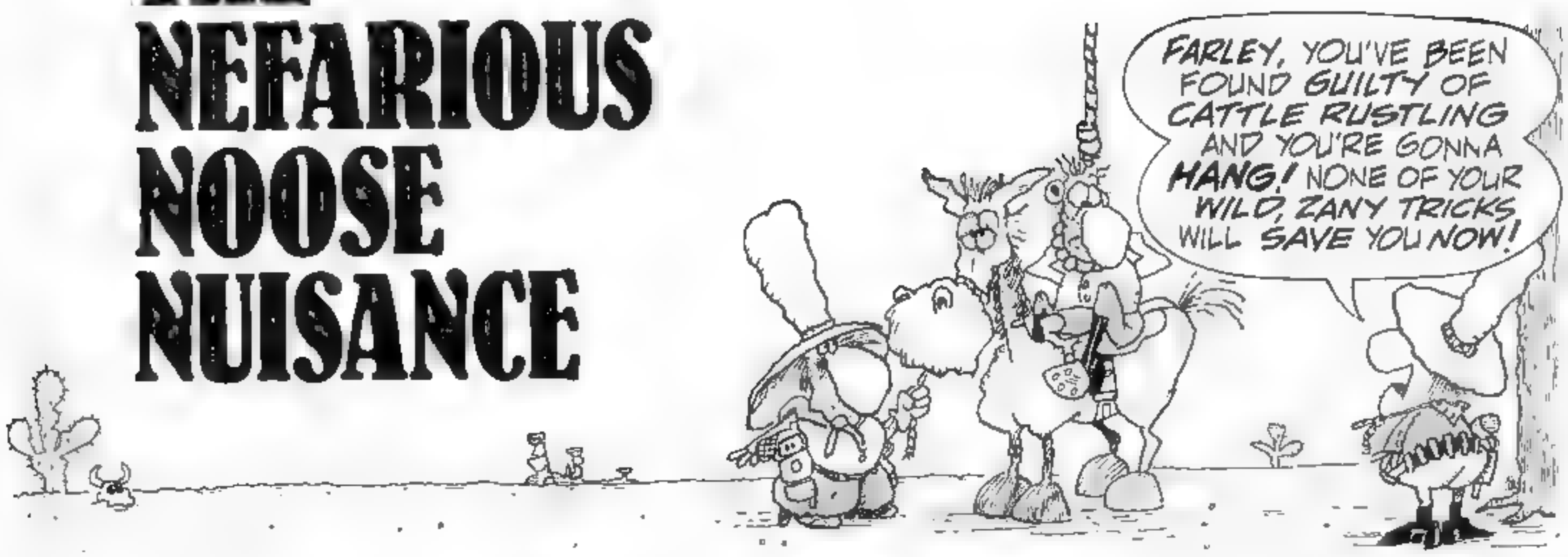
2092

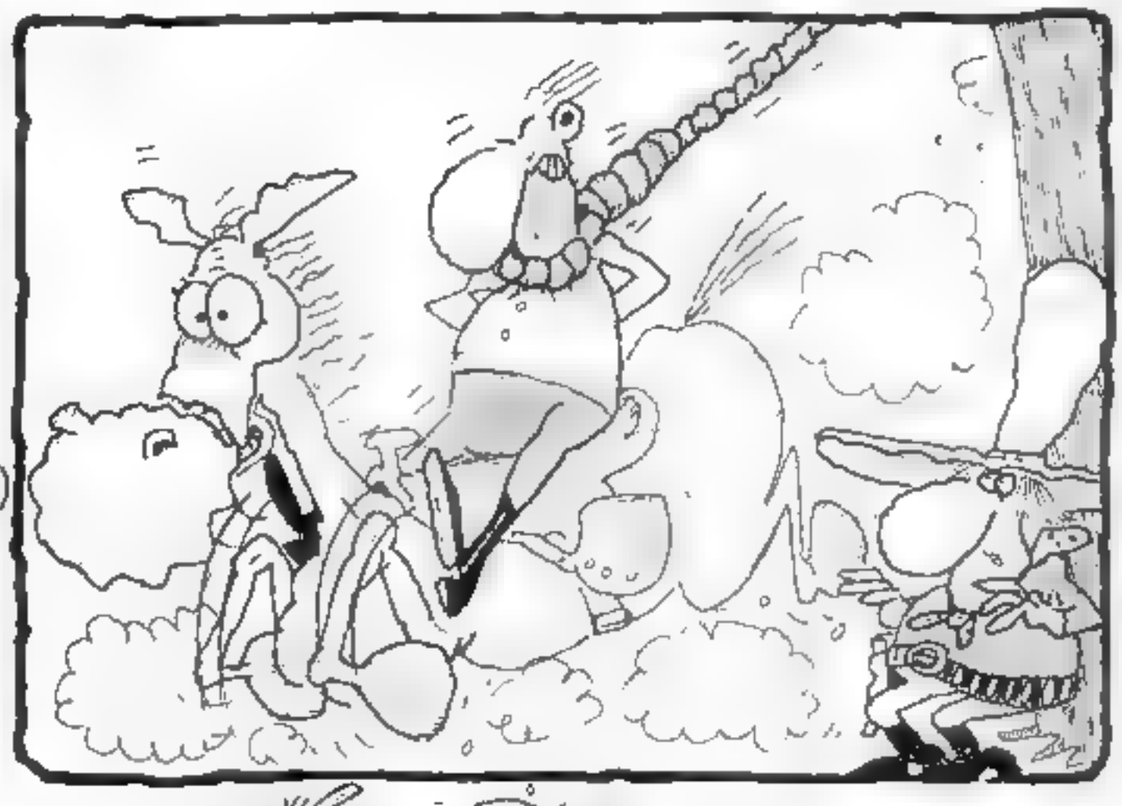
The rusting remains of a 1987 Yugo are dug up in Kansas and mistakenly identified by archeologists as an old steam-powered can opener.

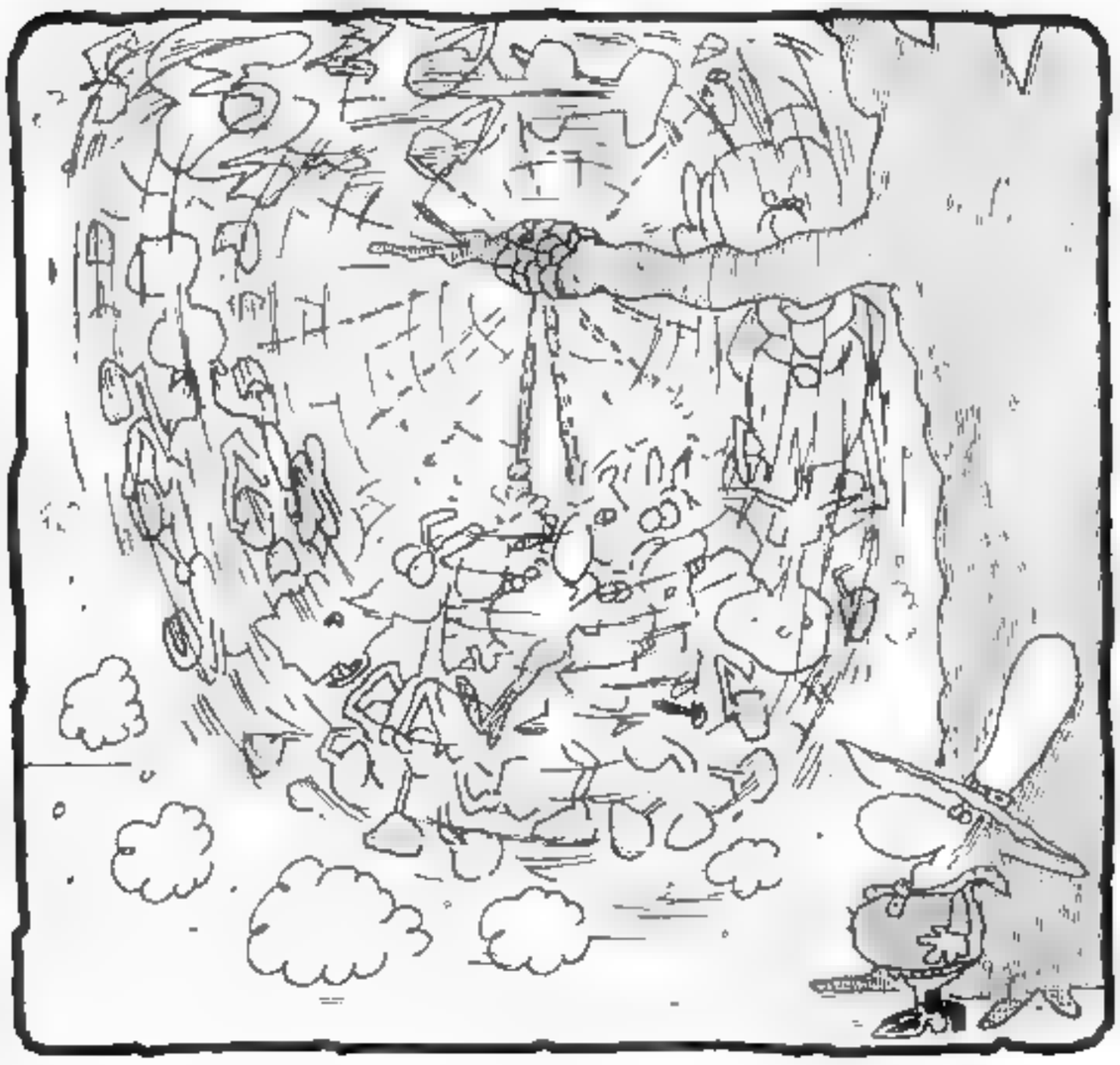
2099

Newspaper columnists write millions of words debating whether the 22nd century will begin on January 1, 2100 or 2101.

THE NEFARIOUS NOOSE NUISANCE





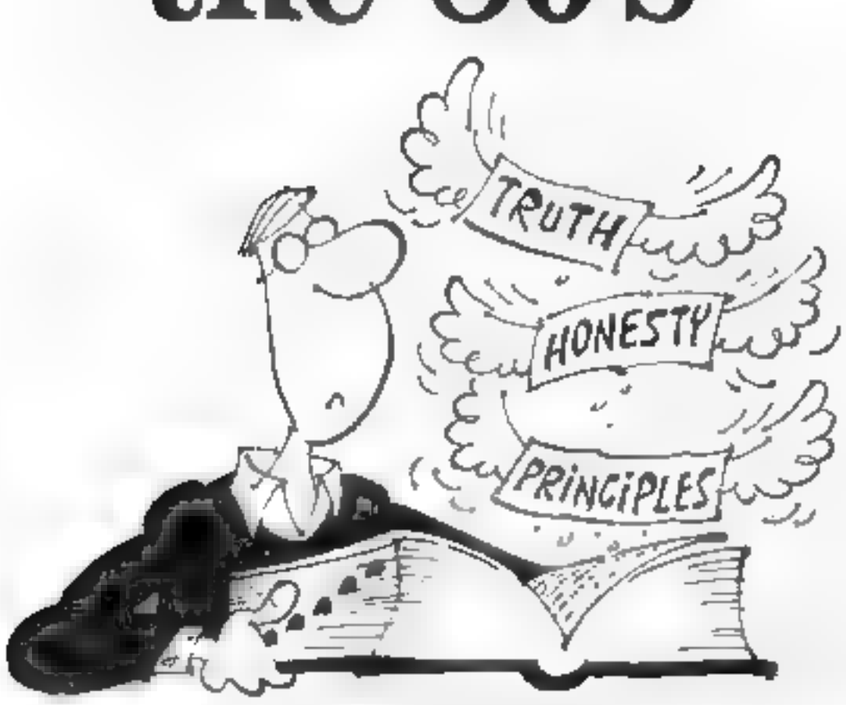


ARTIST AND WRITER: DUCK EDWING

HUMOR IN A VERNACULAR VEIN DEPT.

"Fax," "yuppie," "call-waiting," "vision thing"—these are just a few of the new words that entered the English language during the 1980s. But many other expressions became obsolete, because the things they describe no longer exist! Here's a sampling of these linguistic relics, namely

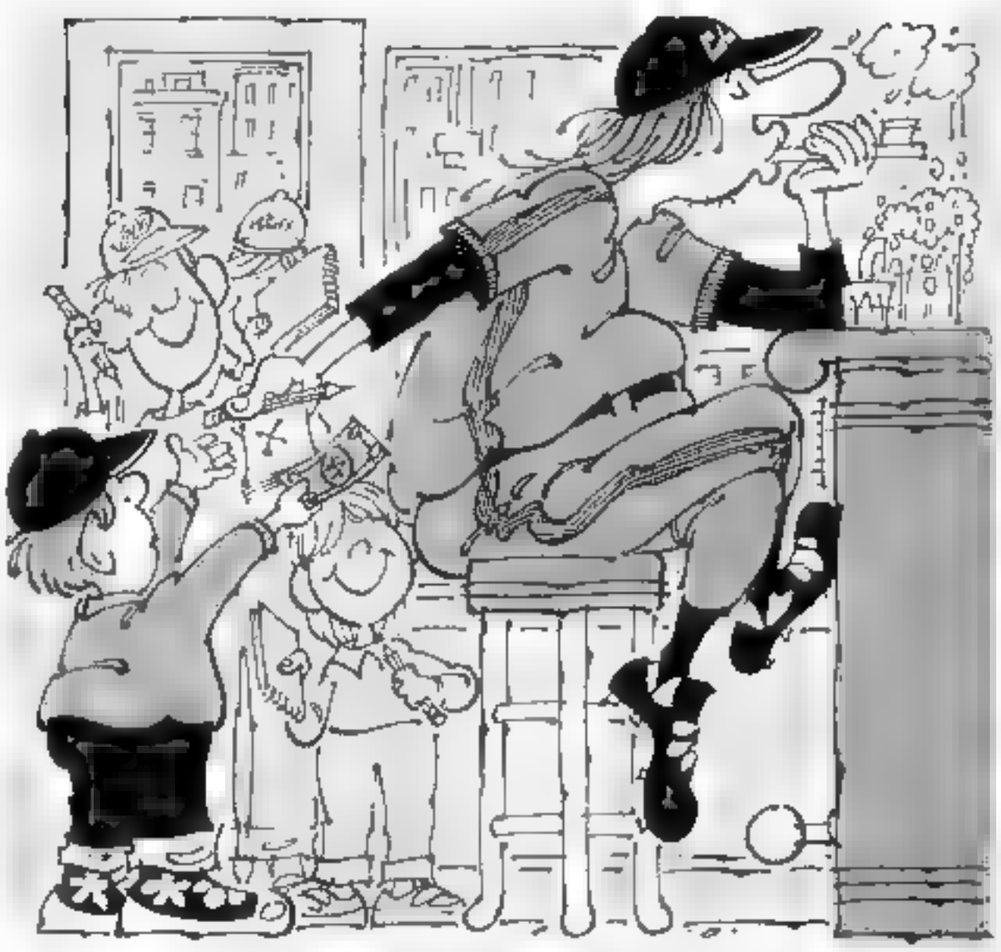
WORDS and PHRASES that LEFT the ENGLISH LANGUAGE during the 80's



ARTIST: PAUL COKER WRITER: MIKE SNIDER

"... safe investment ..."

"... Exxon supporter..."



"... sports role model ..."

"... directed by William Shatner..."

"... journalist Geraldo Rivera ..."

"... original screenplay..."

"... new nuclear power plant ..."

"... the cheap seats ..."

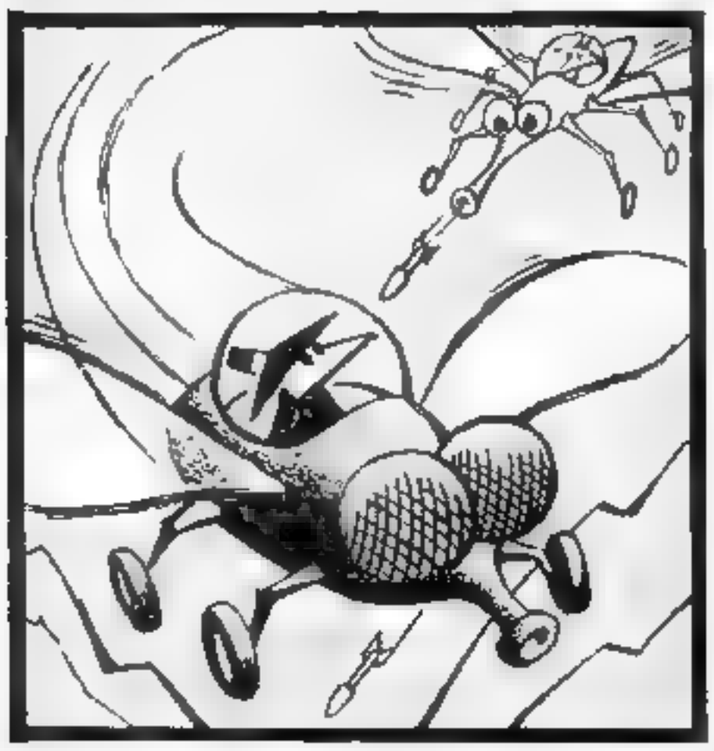
"... too old to rock 'n roll ..."

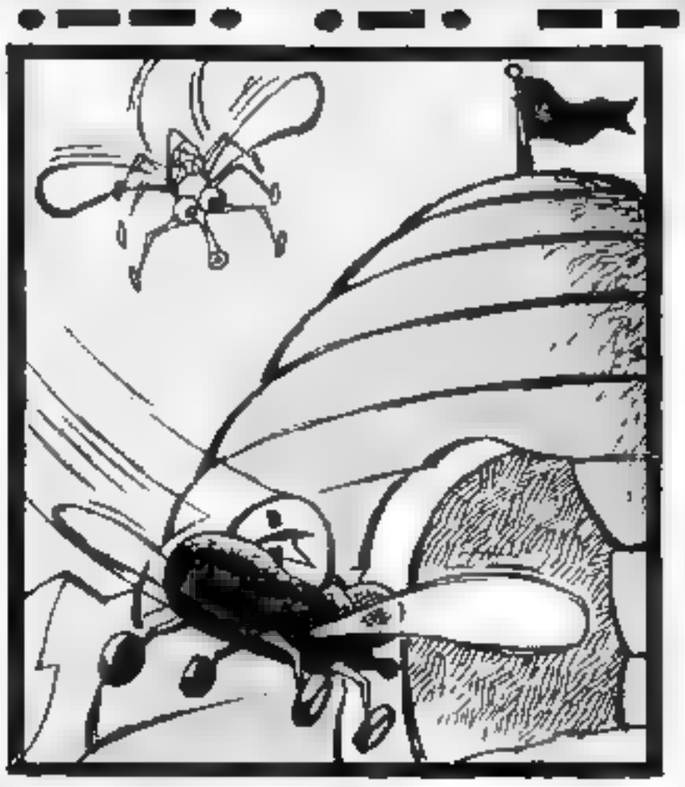
"... check your oil?..."

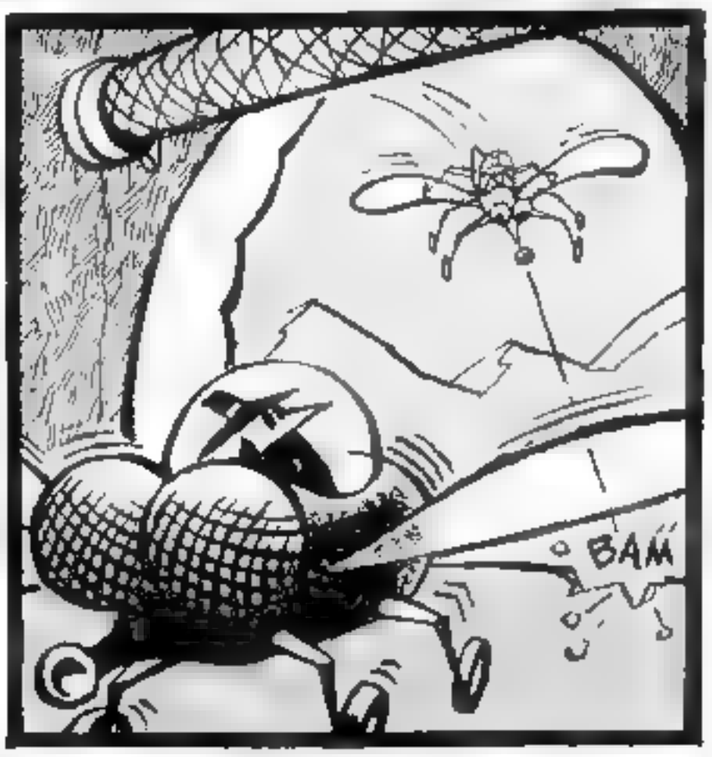
"... Congressional ethics ..."

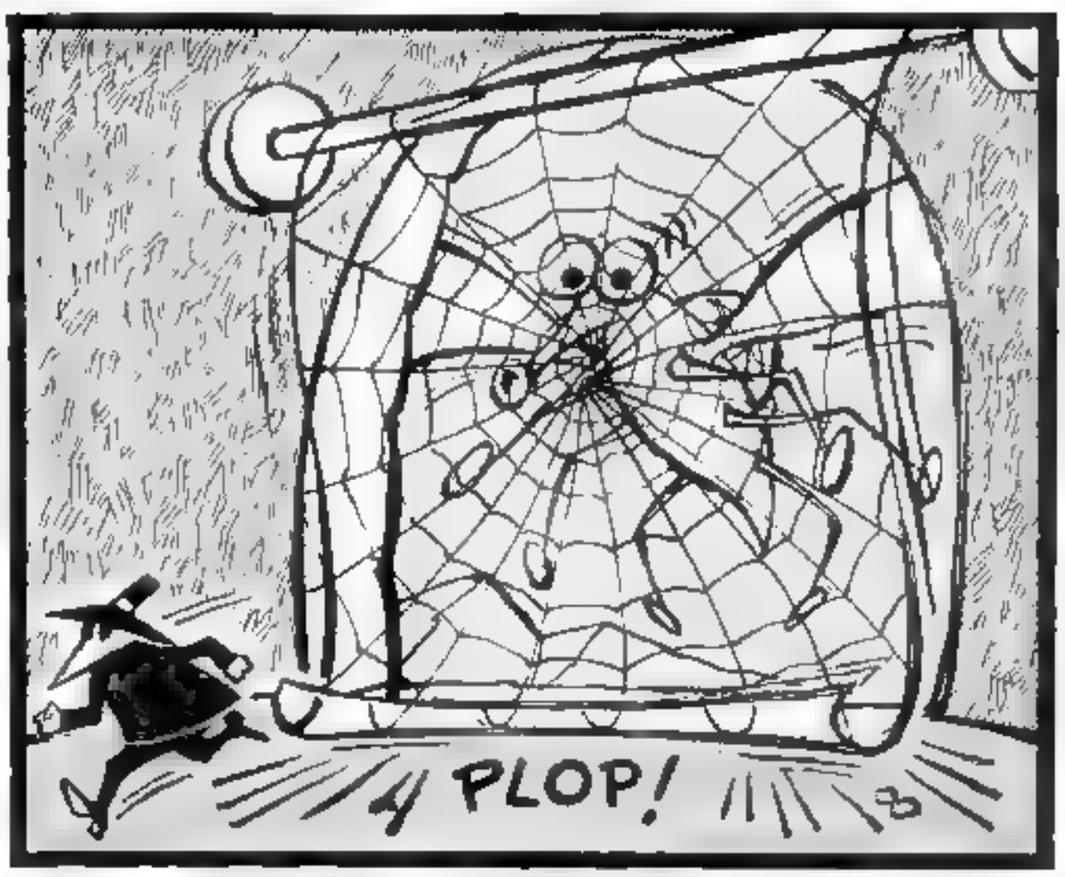
"... respected TV evangelist ..."

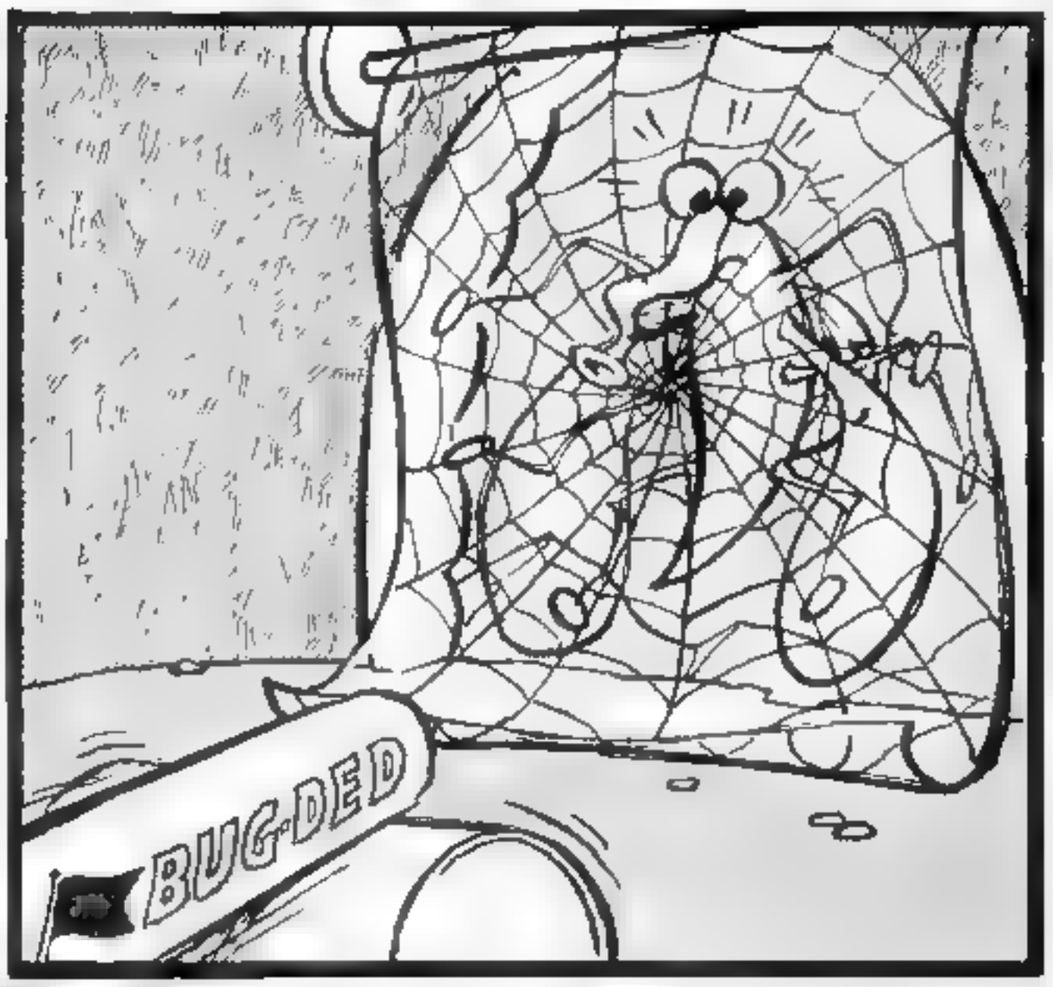
SPY vs SPY











GETTING REPPED OFF DEPT.

Hi, I'm Jock Nicholson and you're probably wondering why MAD would ask me to conduct an interview with a big-time sports player representative. It's really simple! They figured that since I played the Joker in *Batman*, I must know a lot about sleazy characters! That makes me the perfect person to talk to Jerky Kapsting, who has just been selected as...

MAD'S SPORTS BUSINESS AGENT OF THE YEAR

ARTIST AND WRITER: ANGELO TORRES

Jerky, tell me, **why** did you become an **agent?**

My **motives** were **pure!** Green **college kids** can't handle **unscrupulous owners!**

You want to **make sure** kids **get paid** what they're **worth?**

No, the **owners** want to pay them what they're **worth.** I want to get them paid **ridiculously high salaries,** even if all they do is **sit** on the **bench** all the **time!**

Do you **need** any **special training** to become an **agent?**

Absolutely! You need to have a **special keen sense** that can **sniff out** young **players** with **talent, heart** and **drive!**

Not to mention being able to **sniff out clients** who are **dumb enough** to **sign a deal** giving you a **big chunk** of their **earnings** for as **long as they live!**

REBELS

MIAMI

DALLAS

ALABAMA

TOMMY

NO LIMIT ON D. D. DOUGHERTY ANN

ROY HOBBS

U.N.L.V.

O.U.

LAKERS

NCAA RULES

MAD DOG

AGA 's! GUME ? NO

tour

Kapsting, I demand a **trade!** Those ungrateful fans **booed me** last week, right in front of my **wife** and **several** of my **girlfriends!**

Imagine, **booing you** after **all you've done** for **them!**

Seems to me, **chief,** that the **only thing** that **second stringer** ever did for the fans was to get **ticket prices raised** so the team could **pay** his **million dollar salary!**

I BRAKE FOR MISSOURI

Sorry, but there's **no way** you'll be **traded! Nobody** wants you with that **huge, long-term contract!**

Well, if you **can't** get me traded then I'll **quit** and get a regular **civilian job.** I don't need no **million bucks!** I can manage on **500 grand** a year, **easy!**

Sorry **kiddo,** the last I **heard** they **weren't paying 500 Grand** to **pump gas!**

A CUCKOO'S NEST

That's the **trouble** with **jocks,** they have **no idea** what the **real world** is about! **Jenkins,** take us to the **State U. Campus!**

Isn't it **illegal** to **talk** to an **athlete** while he's **still in college?**

Hey, **sometimes** in life ya gotta take **chances!** There's no **Federal** Law **against** it but if the **NCAA finds out** they'll **throw** the kid **out of school!**

And **what happens** to **you?**

Well, assuming I **sign him,** I become **a millionaire!** But hey, it **could** take a **few more weeks** than I **expected!**

STANLEY CUP

NFL

WFAN

Billy, you're having a **sensational year!** I think you should **go "hardship"** and become **eligible** for the **draft!**

What **hardship?** Man, I never had it **so good!** I've got a **new** set of **wheels, a great condo,** lots of **fine babes** and a **big allowance** from some **friendly alumni!**

See what I'm **up against,** Jock? The **colleges don't play** by the **rules!**

CLUNK

But what if you **get hurt?** No **pro team** will **want you** and you'll **lose your scholarship!**

Don't the **players** get **four year scholarships?**

No way! They're **renewed** on a **one year** basis. The **NCAA** says it wouldn't be **fair** to the **coaches** to **waste scholarships** on jocks who **don't contribute!**

I'll tell ya, **bub,** you **agents aren't** the only ones **ripping off** these **students!**

PORSCHE

Even if they let you **stay** in **school** you'll just be a **regular student!**

What do **regular students have to do?**

Well, they're **required** to go to **classes,** do **homework,** take **exams,** and **stuff like that!**

Classes? Homework? Exams? Now **that's** what I call **hardship!** Where do I **sign?**

STATE

I also act as **financial advisor** for my **clients.** I figure if these **schmucks** want to **throw** their **cash away,** why shouldn't I **help them?** I have **"friends"** in real estate. These are **models** for two of my **investment deals**—the **San Andreas Fault Condos** and the **Death Valley Ski Resort!**

Hey, pal, do you invest **your money** in these **projects?**

No, I invest **my money** ■ **federally guaranteed savings bonds!**

5 EASY PLACES

I just **closed** a **book deal** for a client! He's **never** actually **read** a book, but he's getting **six figures** to **write one!**

Won't a **ghost** do the **writing** for **him?**

I'll let **him** try it **first!** I've heard if you put an **infinite number** of **jocks** in a room with an **infinite number** of **typewriters,** eventually they'll **write** all the **great books ever written!**

Sorry, that was **monkeys,** bub, **not jocks!**

So big deal! **Monkeys! Jocks! Same thing!**

What's the **roughest part** of your **job,** telling a **prospect** that **no one wants him?**

No, it's getting a **huge check** from a **team** and knowing **only 10%** is **mine!** It's **not fair!** I mean, **where** would these **jocks** be **without me?**

Well, for **starts,** I'd say they'd be **10% richer!**

George, we've gotta **renegotiate Gunther's contract!**

Forget it! You **insisted** on a **five-year deal,** and it still has **four full years to run!**

But he **almost hit .240** and you're **paying** him **less than a million bucks** a season. That's **crazy!** The man's a **superstar!**

So then why **didn't** he make the **All-Star Team?**

Is it his **fault** that that **team** is **picked** by a bunch of **creepy fans?**

YOGI
YANKEE TRADITION

HERE'S GEDRUP

THE BOSS

You want to talk **renegotiation?** How about your **other** guy, **Stunkel?** He **reached base twice** in **478 at bats** last year!

Look, Stunkel has a **legally binding contract** for ten years! You try any **renegotiation funny stuff** and I'll **drag you** into **court!**

Boy, the people you have to **deal with** in this **business!** They've never heard of **integrity** and **fair play!** I just might tell my guy to **sit out** the **entire season!**

Sometimes a **person** has to **stand up** for a **principle!**

Brilliant idea! Except then he **won't get paid!**

In **other words,** you got your **cut** of his **cash up front!**

Very good, **Jock!** You **catch on fast!**

STADIUM PARKING

That's one of **my clients** who's **training** for the **Olympics!** I got him a **multi-million dollar contract** with a **sneaker company!**

Multi-million? Doesn't that **make him a professional?**

A **professional huckster, yes!** A **professional athlete, no!**

Right chief, he's a **multi-millionaire,** but he's **never** made a **penny** playing the **sport** he's world **famous for!**

ROAD RUNNERS

Hank, you **win** the **gold** and I'll get **your picture** on a **box** of **cereal!**

Man, that ain't got **no class!** Besides, it's **been done** a **thousand times!** How about getting my **picture** on a **bottle of brewski?**

PRILL'S BONER

Can you **imagine** that jock wanting me to get him a **beer endorsement?** The **fool!** Everyone knows athletes **aren't allowed** to **endorse** beer! It would set a **bad example** for **kids!**

DRINK SHLOCK THE SUPER BEER OF THE SUPER BOWL

Shnatzz THE WINNER'S BEER

DRINK Shnoors THE OFFICIAL BEER OF THE OLYMPICS

DRINK SPUD THE BEER OF THE WORLD SERIES

CHAMPIONS DRINK MULLER'S Lite

So **Jerky,** now that you **sports agents** have completely **taken over professional** and **collegiate sports,** what's your **next move?**

Well **Jock,** in the **90's** we'll be getting into the most **profitable** areas in **sports** imaginable: **Little League Baseball** and **Peewee Football!**

Biff won't play for your deli **unless** he gets **front row seats** to see **New Kids on the Block,** a **matching fund** for his **weekly allowance** and a **Nintendo** as a **signing bonus!**

So **there you have it,** fans! This is **Jock Nicholson signing off for MAD Magazine!**

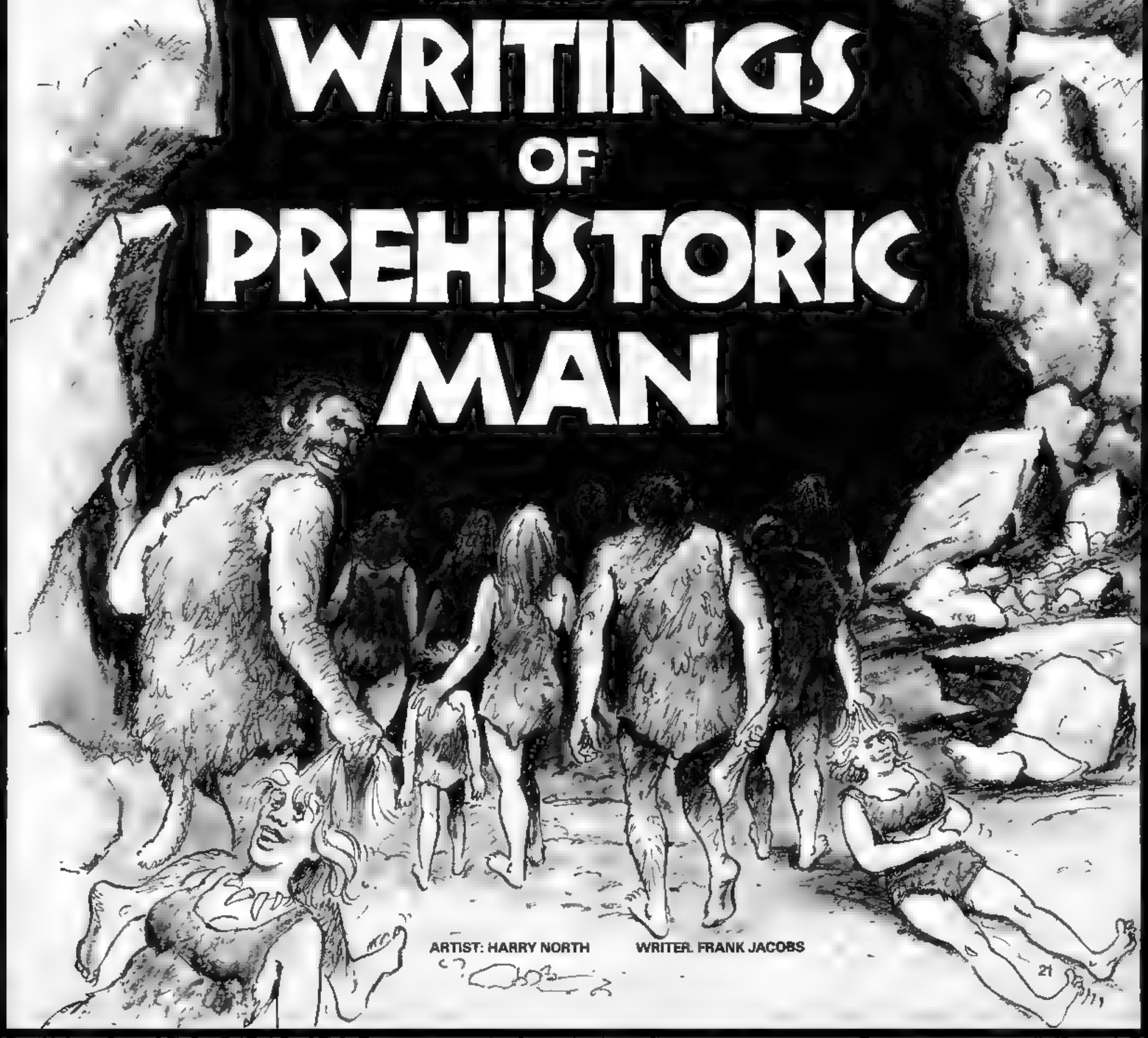
PS 21

TAIWAN

TAKERS

HUMOR IN A MONOLITHIC VEIN DEPT.

MAD EXAMINES SOME CAVE WRITINGS OF PREHISTORIC MAN



ARTIST: HARRY NORTH

WRITER: FRANK JACOBS

Our Ode by Zugga

Cave girl deserted her ex
For a tyrannosaurus named Rex
He adores me, she said,
And he keeps me well-fed
Though we've had a few problems with sex.

Depressed by your lack of intelligence?
Stuck in the same old ruts?
Read the new best-seller
"How Evolution Can
CHANGE YOUR
LIFE"

I KNOW! MASTODON WRESTLING

THE BOY WHO CRIED DINOSAUR
(A FABLE BY NOOG)

ONE DAY A BOY IN THE LAVA FIELD CRIED "DINOSAUR, DINOSAUR!" AND THE NEANDERTHALS RAN OUT TO HELP HIM. "IT'S A PLEISTOCENE JOKE," THE BOY SAID. "THERE IS NO DINOSAUR."

THE NEXT DAY THE BOY AGAIN CRIED "DINOSAUR, DINOSAUR!" AND AGAIN THE NEANDERTHALS RAN OUT TO HELP HIM.

"GOTCHA AGAIN," THE BOY SAID. "NO DINOSAUR."

ON THE THIRD DAY, THEN THE FOURTH AND FOR THOUSANDS OF DAYS AFTER THAT THE BOY CRIED "DINOSAUR, DINOSAUR!" AND EVERY TIME THE NEANDERTHALS RAN OUT ONLY TO FIND THERE WAS NO DINOSAUR.

UNTIL ONE DAY THE BOY CRIED "DINOSAUR, DINOSAUR!" AND, AS USUAL, THE NEANDERTHALS RAN OUT TO HELP HIM. ONLY THIS TIME THEY RAN SLOWER.

"UH-OH," THE BOY SAID TO HIMSELF. "I THINK THEY MAY BE CATCHING ON."

MORAL: DON'T BECOME PREDICTABLE. NEXT TIME YELL "MASTODON, MASTODON!"

LET'S BAN THE SPEAR
A Political Essay
By ZOK

Now that man has split the stone, we are faced with the ultimate weapon — the SPEAR!

The dawn of the spear age threatens our very survival!

Till now, we could fight limited wars using clubs, tree limbs or mates. But now the super-tribes are building up vast spear stockpiles — this despite the recent SALT (SPEAR Arsenal Limitation Treaty) agreements.

No one objects when spears are used for peaceful, kinder, gentler purposes such as Brontosaurus slaying, one-on-one duels to the death, or mate punishment. But in the hands of a lawless society the Spear could wipe out civilization.

It is time to ask ourselves: do we want to be extinct?

CAVE SALE

STONE FURNITURE, STONE FLINTWEAR, STONE BRIC-A-BRAC, STONE LOGS, STONE PATIO CHAIRS, STONE COLLECTABLES.

MUST SELL

AM MOVING TO THE WARM THE HERBIVORE

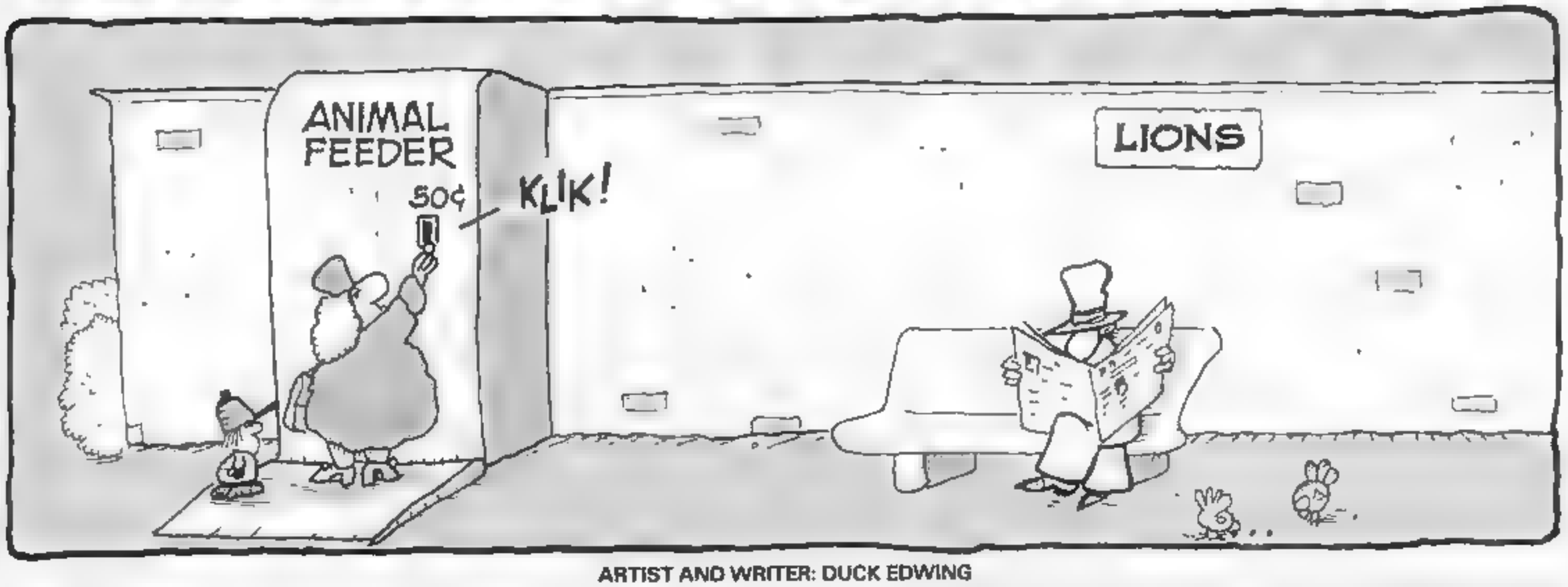
LECTURE TONITE — HOW YOU CAN PROFIT FROM THE UPCOMING ICE AGE?

Another Ode by Zugga-

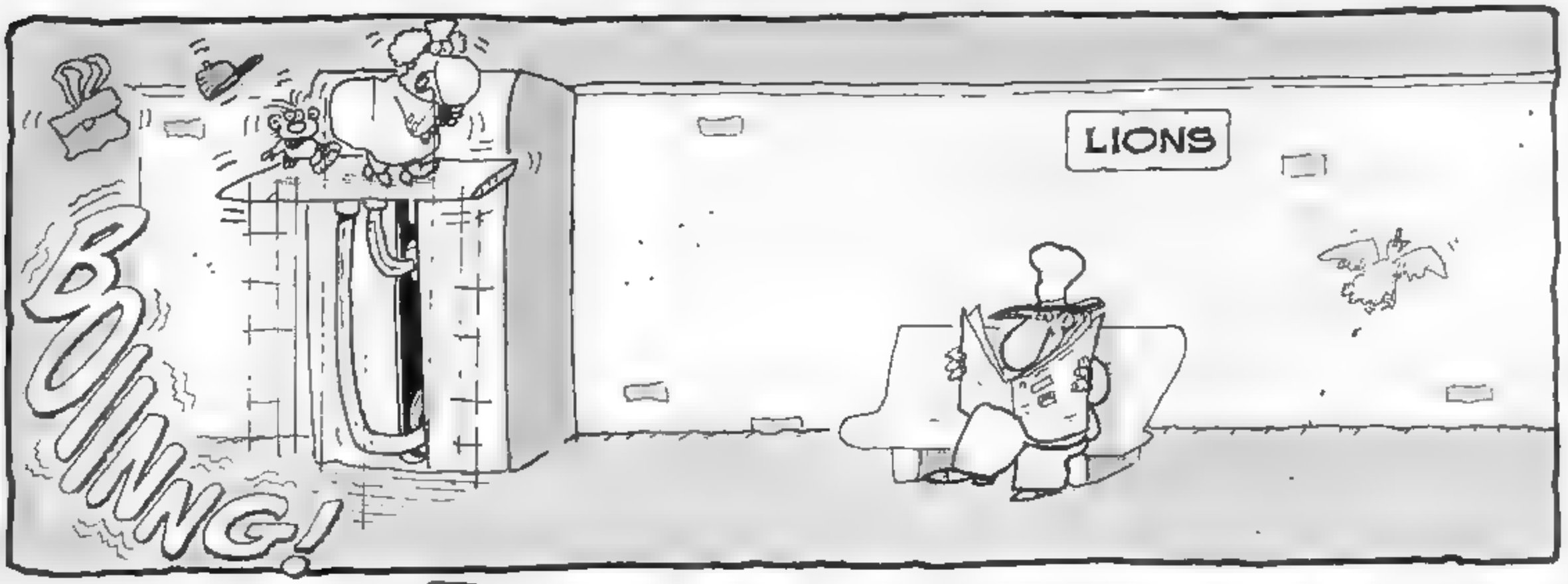
Today while talking to a guy
Big globs came falling from the sky
We should have moved from where we stood
That pteradactyl got us good!

TALES FROM THE DUCK SIDE DEPT.

THE ZIPPY ZOO ZAPPER



ARTIST AND WRITER: DUCK EDWING



PLANE NONSENSE DEPT.

The MAD People Watcher's Guide to an Airport

ARTIST: TOM BUNK

WRITER: MIKE SNIDER

*Blissfully unaware that she's just **erased** 200 Christmas reservations from the computer.*

*About to become **statistic** on **police blotter** when she tells **"Mongo"** he's spent an **hour** on the **wrong line.***

*Promised he'd flush a **"frozen surprise"** over his friend Timmy's house after takeoff.*

***Isn't** a terrorist; just gets off on having people **think** he is.*

***Is** a terrorist, and worried **sick** about guy in turban!*

BOARDING GATE B
Prepared to argue about the definition of "carry-on" for hours, if necessary!
Building up a 4-hour supply of nicotine in bloodstream before boarding.
NO SMOKING ON AIRCRAFT!
Petrified of flying; now back in the "friendly skies" after trying to deal with Amtrak!
Desperately hoping his wife doesn't show up to see him off.
Takes "Foo-Foo" everywhere she flies; now going to clinic for doggie-tranquilizer addiction!
Just spent 3 hours driving to airport and finding parking space for a 30-minute shuttle flight.
Pretending to be engrossed in article on Bob Saget so dork in next seat doesn't start up a conversation.
Actually only wants to read the Bob Saget piece after she's done!
Spent years perfecting his "You undertipped me" sneer and grunt.
WELCOME TO NEW YORK
THANK YOU
THIRSTY
GREEDY
26

International Arrivals

First in his class at the **APEX 10-minute Airport Security Training School!**

Has to **break** Carl Lewis's 1988 **Olympic Record** to make connecting **flight** leaving from Terminal D.

Feeling every bit as stupid as they **look** doing this!

Followed wrong colored line on floor 3 days ago; **still** looking for son-in-law picking her up.

Wondering if that 10 minutes alone in the plane's **restroom** puts him in the **"Mile High Club."**

Have formed impromptu betting pool over which **continent** their **luggage** wound up on.

Pretty sure he remembered to tighten those **engine bolts** on that last **DC-10.**

Would like to get his hands on the creep who thought up **wheels** on **suitcases.**

SCRIPT TEASE DEPT.

Not even your parents are old enough to remember this, but once upon a time, Hollywood made movies that were original—not sequels or re-makes or outright rip-offs of other films. Nowadays, it's a different story...no, actually, it's the *same* story over and over! That's the problem! Well, we still yearn for those days when a "new movie" really was new! And since none of those overpaid "geniuses" out in Tinseltown can do it, it's up to us *under*paid geniuses over here at MAD to come up with...

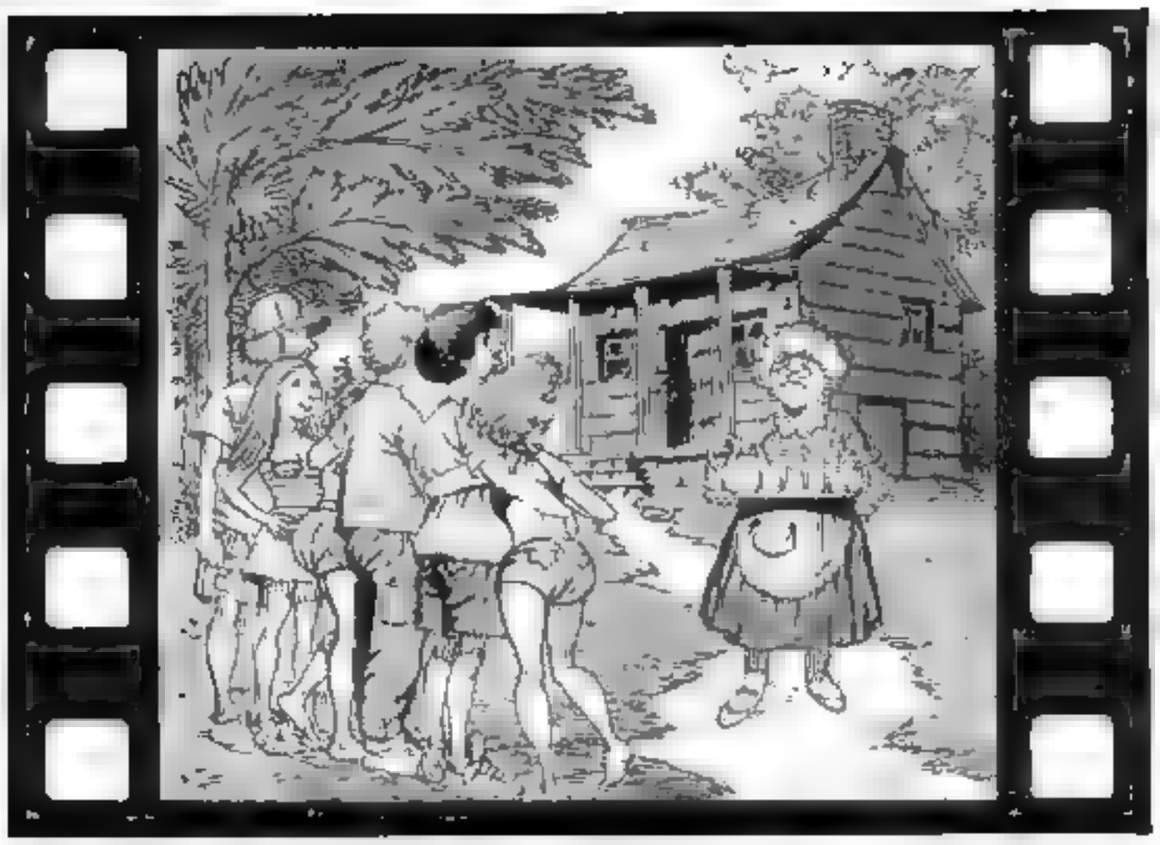
TOTALLY ORIGINAL NEVER-BEEN-DONE BEFORE MOVIE PLOTS

ARTIST: GEORGE WOODBRIDGE WRITER: MIKE SNIDER

A beautiful, sexy, older woman guides a shy and inexperienced teenage boy on the road to manhood and maturity by introducing him to a very nice girl his own age—and *not by seducing him!*

After terrorizing a sleepy suburban neighborhood, an otherworldly monster is captured, stabbed 12 times, gunned-down, set on fire, chopped to bits and fed through a meat grinder, *yet miraculously dies, and never causes trouble again!*

A spunky female gym teacher—reluctantly hired on as Fillmore High's Varsity Football Coach—surprises everyone, including herself, *by leading the team to the worst record in its history!*



Three teenage couples out for a little hanky-panky at the lake unwittingly stumble upon a run-down cabin that *isn't home to a psychopathic ax-slayer!*

Teenage hacker Morrie Byte is dumbfounded when, after punching a few simple numbers into his Apple II, *he fails to break into a U.S. Missile Launch Computer!*

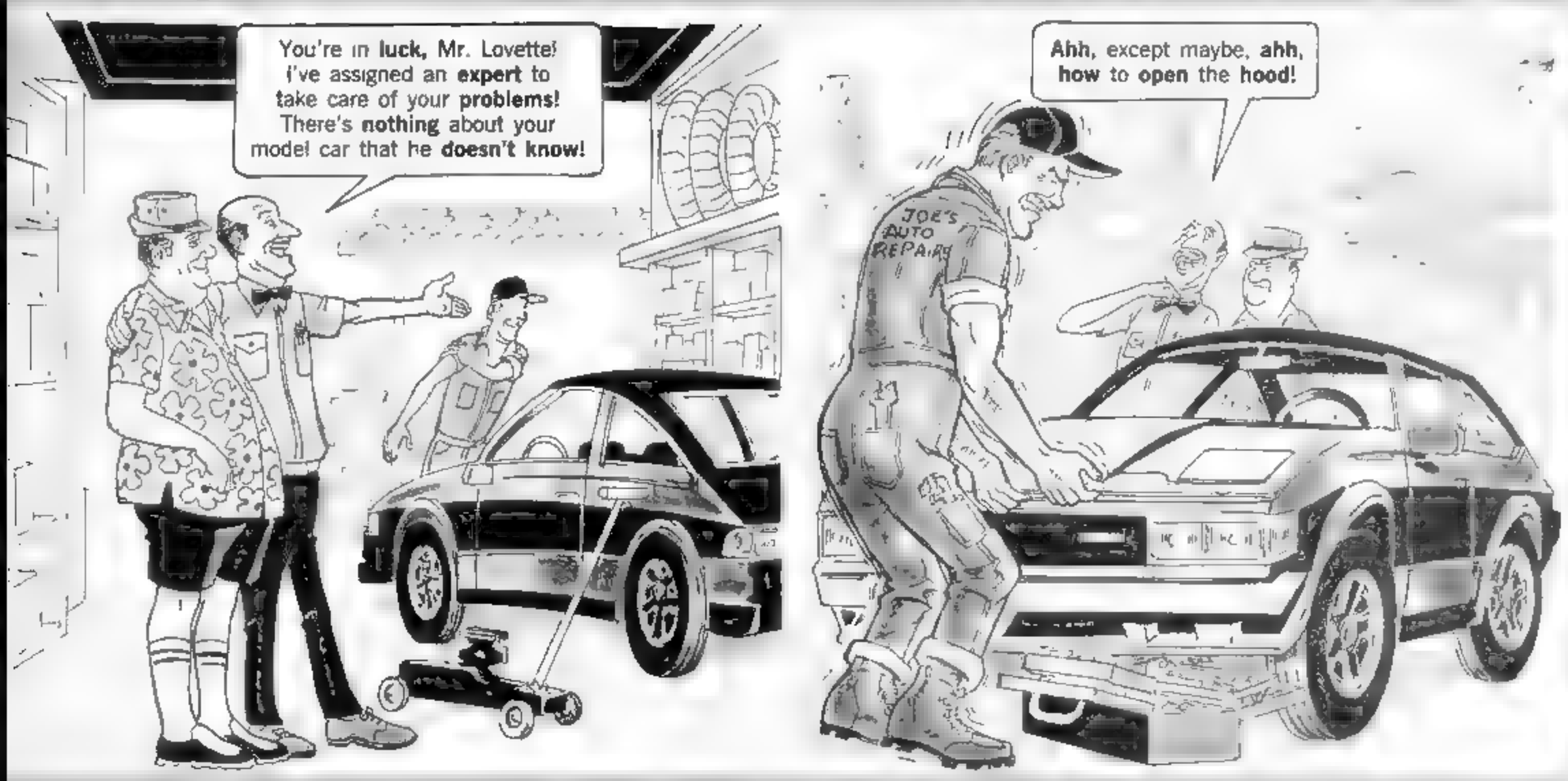
When a group of 60's-radicals-turned-80's-yuppies are reunited for a weekend, the contradictions between their youthful idealism and their present-day materialistic lifestyle *never occur to any of them!*

A ten-year-old boy who can't wait to grow up meets a 40-year-old man who wants to be a kid again—and—despite the intervention of a benevolent angel—*they resolve their problems without switching bodies!*

Two Chicago undercover cops break the back of a drug ring by gathering hard evidence and doing real police work—*not by making snappy patter and joking around!*

A respected Karate Master takes an awkward but eager young American under his wing and is shocked when—despite 6 months of intensive training—*his student is savagely beaten and humiliated by some street punk!*

CARS


You're in **luck,** Mr. Lovette! I've assigned an **expert** to take care of your **problems!** There's **nothing** about your model car that he **doesn't know!**
Ahh, except maybe, **ahh, how** to **open** the **hood!**
JOE'S AUTO REPAIRS

BERG'S-EYE VIEW DEPT.

THE LIGHTE

LAWYERS

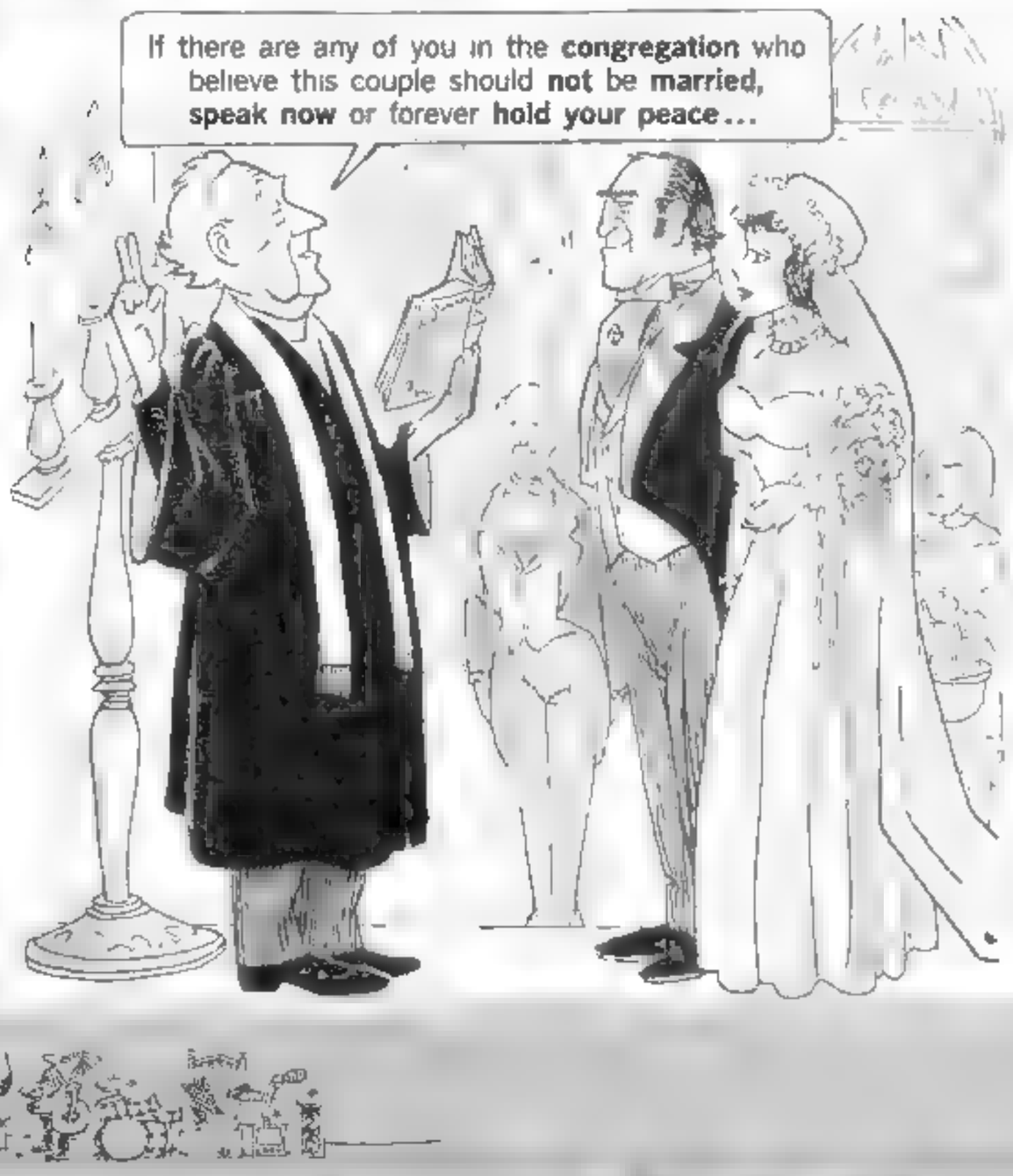
Here's the **contract** I've prepared for you! Sign right there at the bottom!
I'll **read** it **first!**
Well, did you **understand** it?
Every word!
Then I must have done **something wrong!**

Please, don't do anything **rash**! Nothing is worth **ending your life** by **jumping**! Come **back** into this **window**!
Ending my life? I'm **not** going to **jump**! I'm just doing my **work** in the **fresh air**!

R SIDE OF...

ARTIST & WRITER
DAVE BERG

WEDDING CEREMONIES

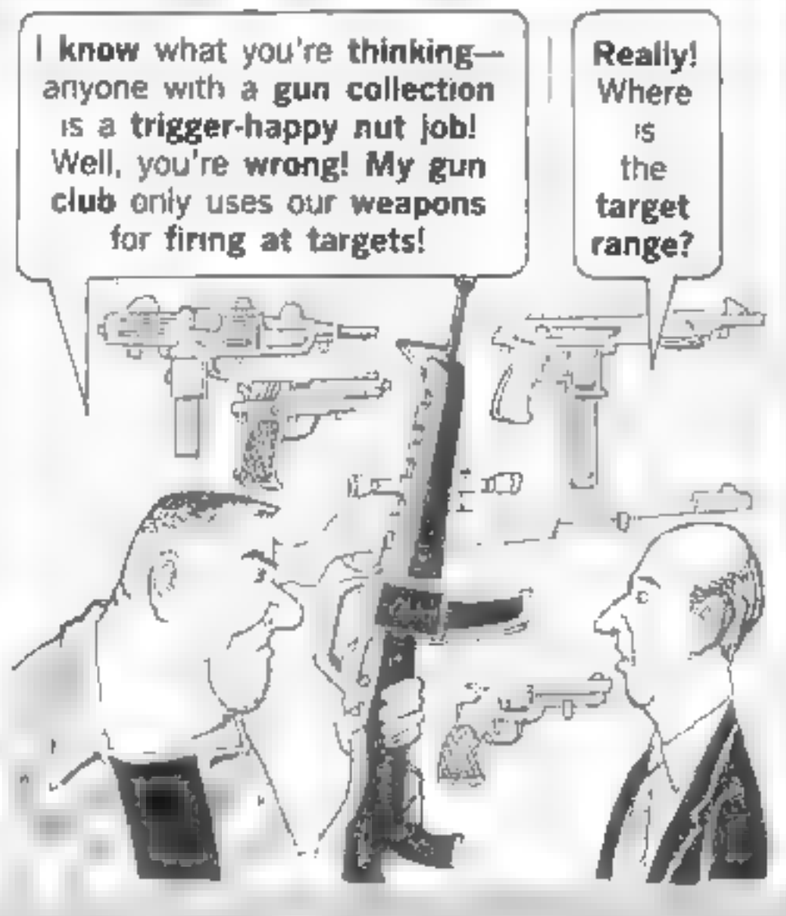

If there are any of you in the **congregation** who believe this couple should **not** be **married**, **speak now** or forever **hold your peace**...

EDUCATION

Who's going to give me the **date** of the **signing** of the **Declaration of Independence?**
1492!
1865!
1812!
Not **one** of you had the **correct answer!** The year was **1776!**
I came the **closest!** **What** do I **get?**

AGING

GUNS


I **know** what you're **thinking**—anyone with a **gun collection** is a **trigger-happy nut job!** Well, you're **wrong! My gun club** only uses our **weapons** for **firing at targets!**
Really! Where is the **target range?**

PRIORITIES

Ellen, what are you **doing? Cutting up** the **sports section** before I even have a chance to **read** it?
What's **more important,** the **score** of some stupid **baseball game** played **yesterday...**
...or a **40-cents-off coupon** for **tuna fish?**
40¢

OPTIONS

TAXES

Hello, **Internal Revenue Service?** I bought an expensive **computer** for **home use,** but on occasion I plan to bring **work home** from my **office!** Can I **deduct** a part of the unit's cost as a **business expense?**
ABSOLUTELY NOT!
This is a recording!

RELATIONSHIPS

We have **none!** Our **targets** are **people** who are in **favor** of **gun control!**
I haven't been very **lucky** in my **marriages!** My first wife **divorced** me!
That's **too bad!**
No it's **not!** My problem is my **second wife won't!**
OOPS!

FEARS

Because I'm **thirsty** and **fat!**
Good night, Sleep tight, Don't let the Bedbugs bite!
We have **bedbugs** that **bite? Thanks a lot!** Now I **won't** be able to **sleep all night!**

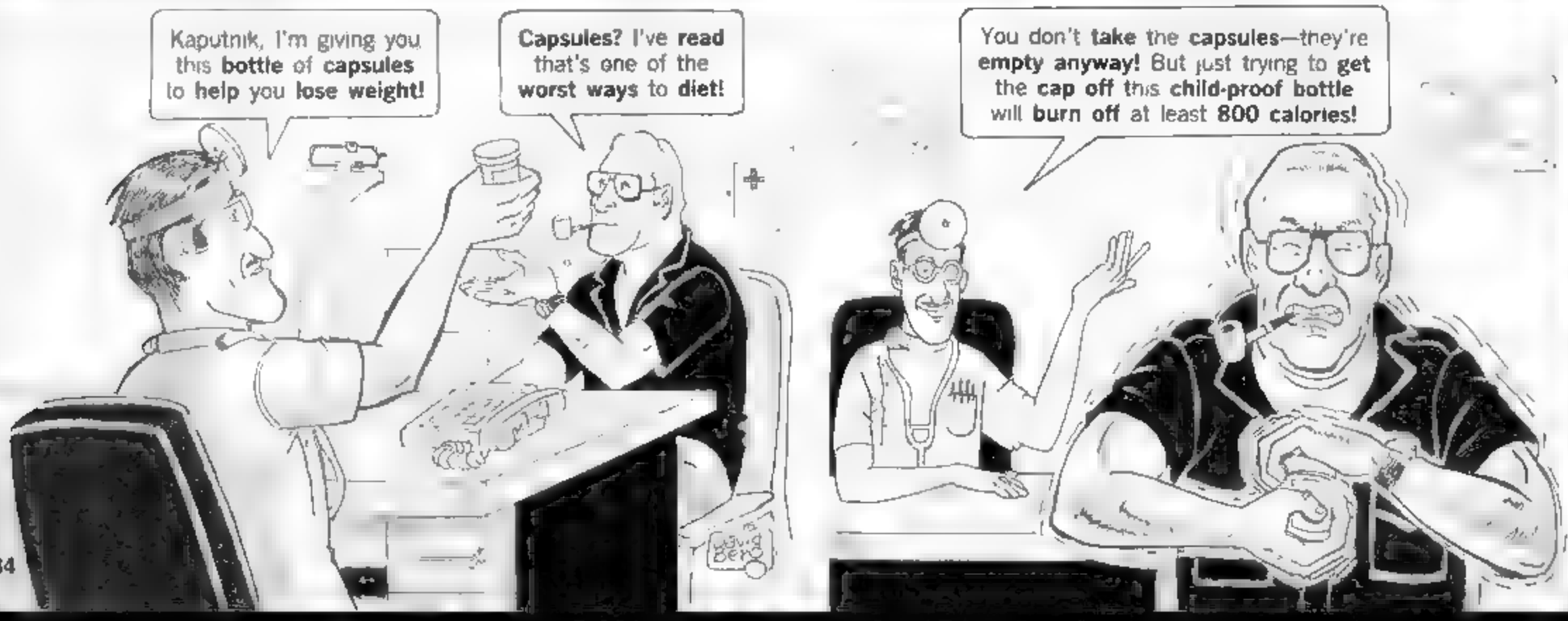
THE OFFICE

Hey, guys! We've been sitting around doing schtick for over an hour already! Maybe we oughta look busy so the boss doesn t blow his top!
What are you talking about...
I am the boss!

NEATNESS

Teddy, did you tidy up your room? I couldn't get close enough to your bed to change your sheets!
No problem, Mom! You can get to it now!
I've cleared a path from the door straight to the bed!

DOCTORS


Kaputnik, I'm giving you this bottle of capsules to help you lose weight!
Capsules? I've read that's one of the worst ways to diet!
You don't take the capsules—they're empty anyway! But just trying to get the cap off this child-proof bottle will burn off at least 800 calories!

THE RAGING RABBLE'S REVENGE

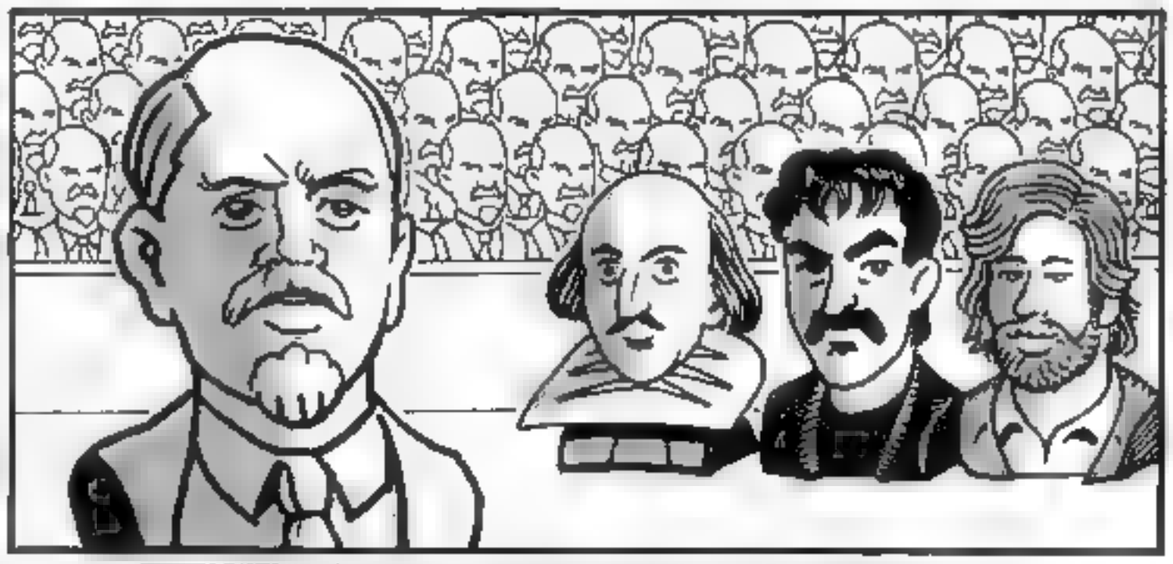
SEÑOR NEGRON, FOR COMMITTING THE FOLLOWING CRIMES:
• PUTTING SLEEPING PEOPLE'S HANDS IN WARM TEQUILA DURING SIESTA...
• TEACHING HORSES TO PLAY THE MARACAS...
• PERFORMING THE FLAMENCO WITH A MULE IN THE VILLAGE SQUARE...
• ASKING YOUR FRIENDS' WIVES TO PLAY WITH YOUR PIÑATA...
YOU ARE SENTENCED TO DIE!

ARTIST AND WRITER: DUCK EDWING

WORLD COM

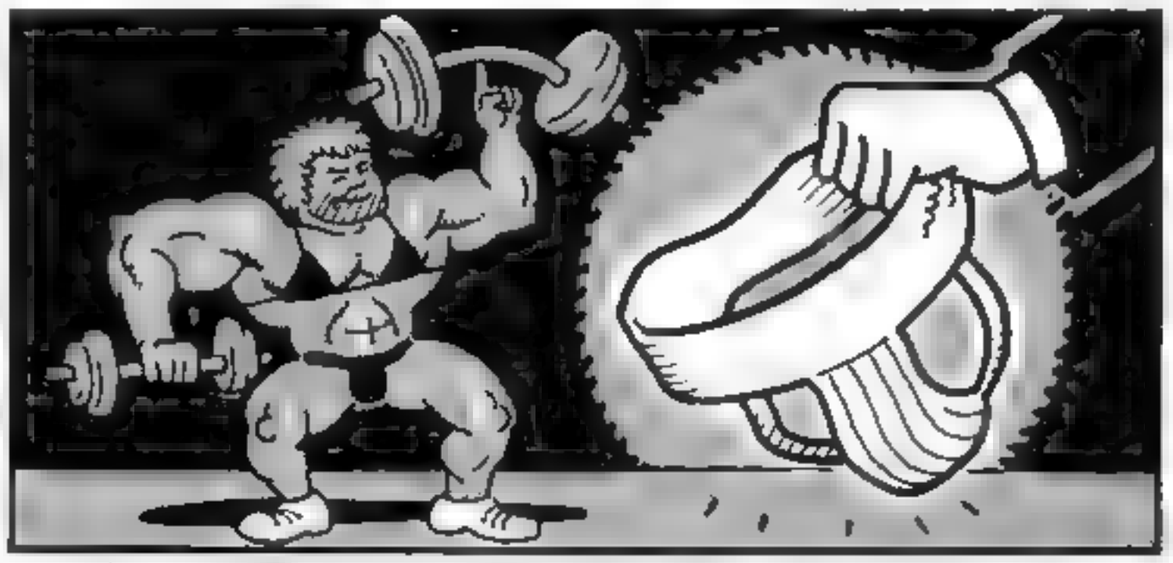
ATTENTION K. MARX SHOPPERS DEPT.

With the recent stunning collapse of many Communist regimes all over the world, it may just be a matter of time until we see ads for the...

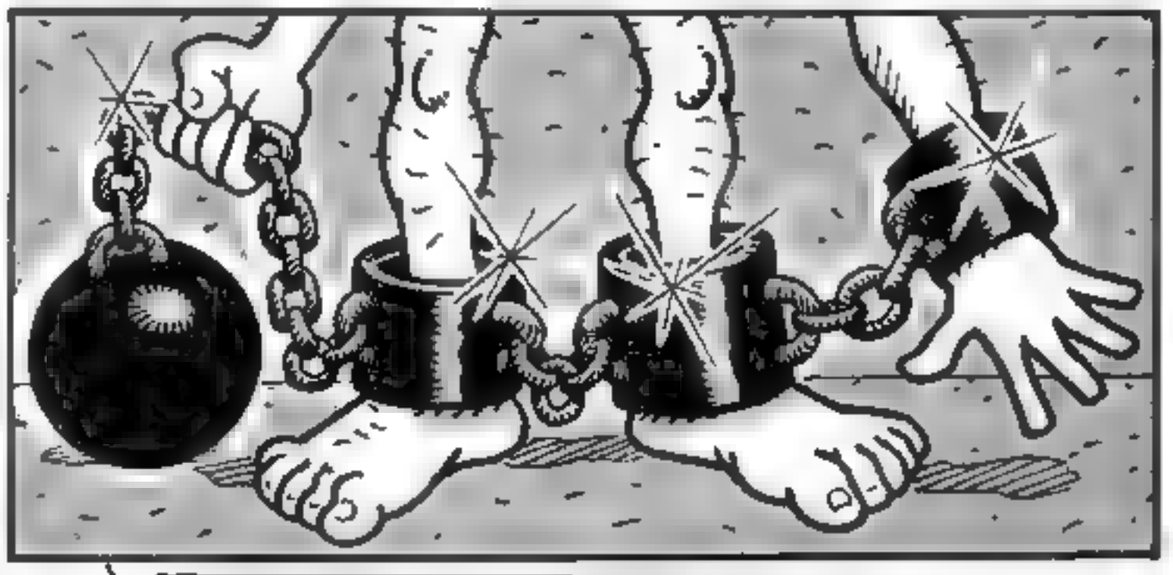


Dros Vyutnya! I'm CRAZY GORBY, here with loads of used Glasnost bargains! Just look at our first item: **25,000 Plaster Busts of Lenin!** They can easily be converted into busts of your favorite Western heroes, including Shakespeare, Frank Zappa, Steven Spielberg and more!

ARTIST: JOHN POUND



You'll want several of these ...The **Official Jock-strap of the Soviet "Women's" Olympic Weight Lifting Team!** The 1984 Olympics boycott left us with too many, but our loss is your gain!



Here we have some lovely **Wrist and Ankle "Jewelry" from Siberia!** They were formerly used to restrain inmates ...uh, mental patients, who were all miraculously "cured" when I took over the government!

MUNISM CLOSE-OUT SALE

Need paper to jot down phone messages and shopping lists? Try these **Pre-Marked Ballot Note Pads!** Before Glasnost, we printed up a 10-year supply of already-filled-out voter ballots! Luckily, they're as one-sided as the elections we planned to use them for!

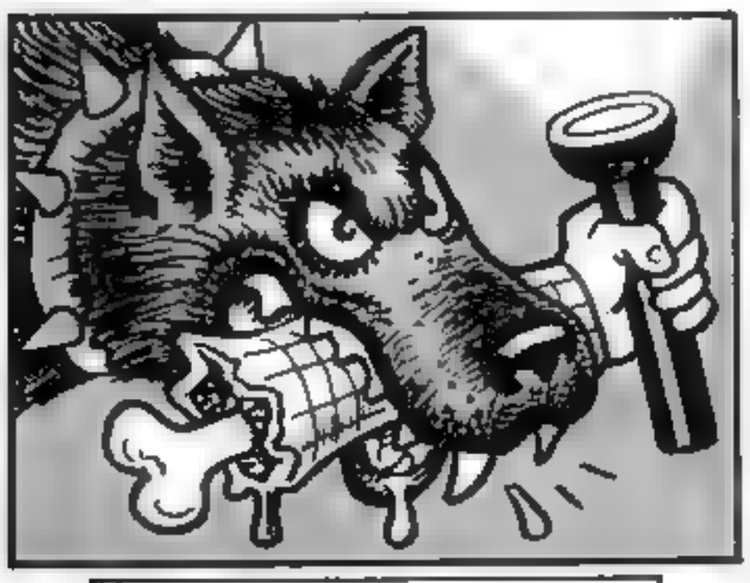
We've got boxcars full of **Marxist-Version History Books**. Every one a comedy classic! Just listen to these titles: "Stalin: Prince of Peace," "1979: The Soviet Rescue of Afghanistan," "The Happy Days of Mao's Cultural Revolution" and hundreds more!

WRITER: MIKE SNIDER

We've recently removed all of our **Electronic Bugs** from the American Embassy in Moscow and they can be yours! Each listening device is KGB-guaranteed for one full year!

Men! Check out these **Custom Soviet Ill-Fitting Suits!** We've got racks and racks of 'em! For proper fit, be sure to specify a size OTHER than your own!

Here's a handyman's special! **127,345,000 Gallons of Drab Socialist Paint!** Available in gray, off-gray, brownish-gray and other depressing grays!



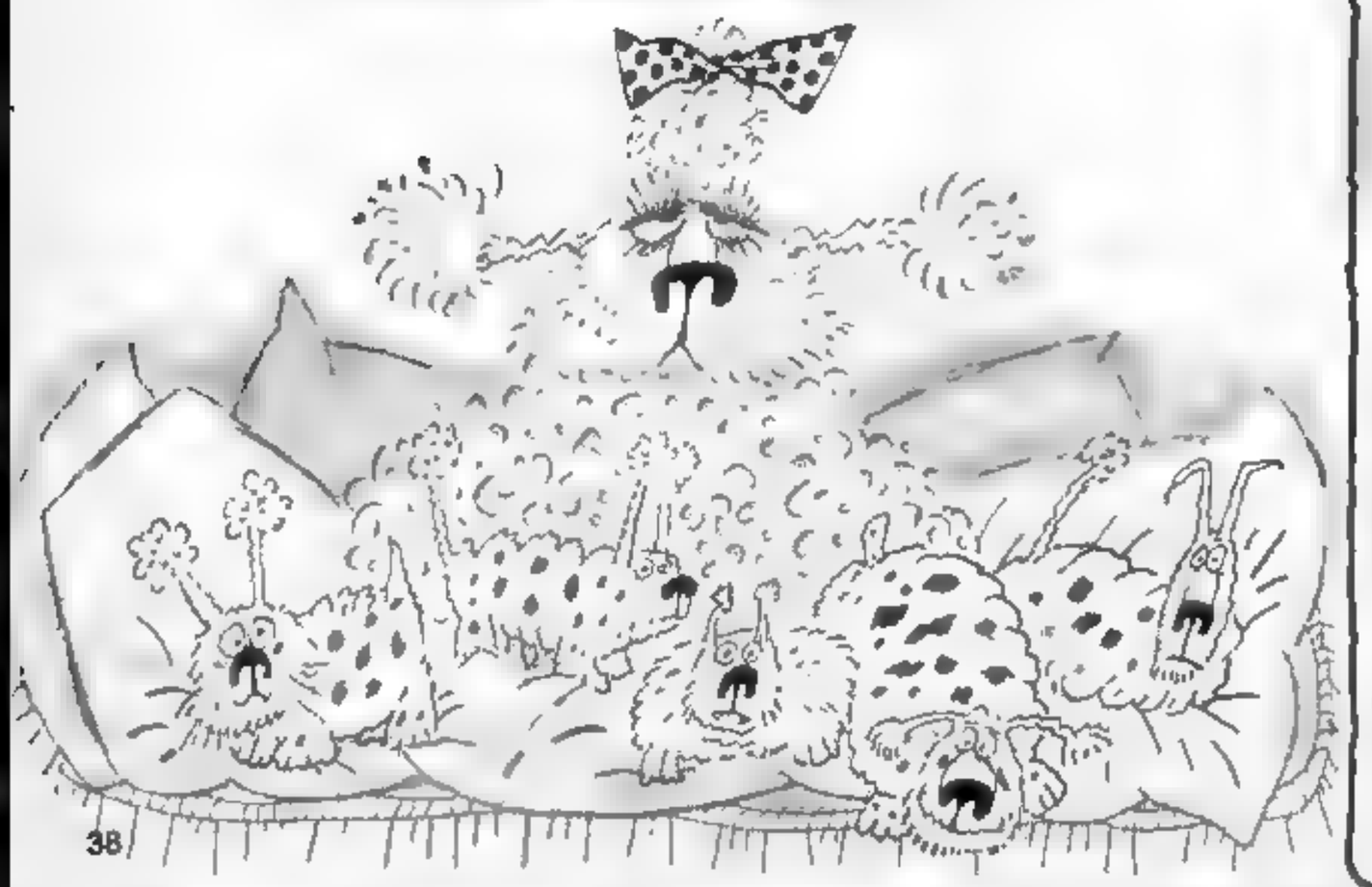
Hoo-boy! pick up a few of our **10,000 East German Border Dogs** and never fear intruders in your home again! These easy-to-care-for pups eat anything—or anyone!

Hey, Comrades! Forget the Berlin Wall! Give the souvenir that GLOWS in the DARK! **A Piece of Chernoby!!**

And look at this great **free T-shirt** you'll get with every $25 purchase! Order now! I don't know how much longer they—or I—will last!

CLAWS AND DEFECTS DEPT.

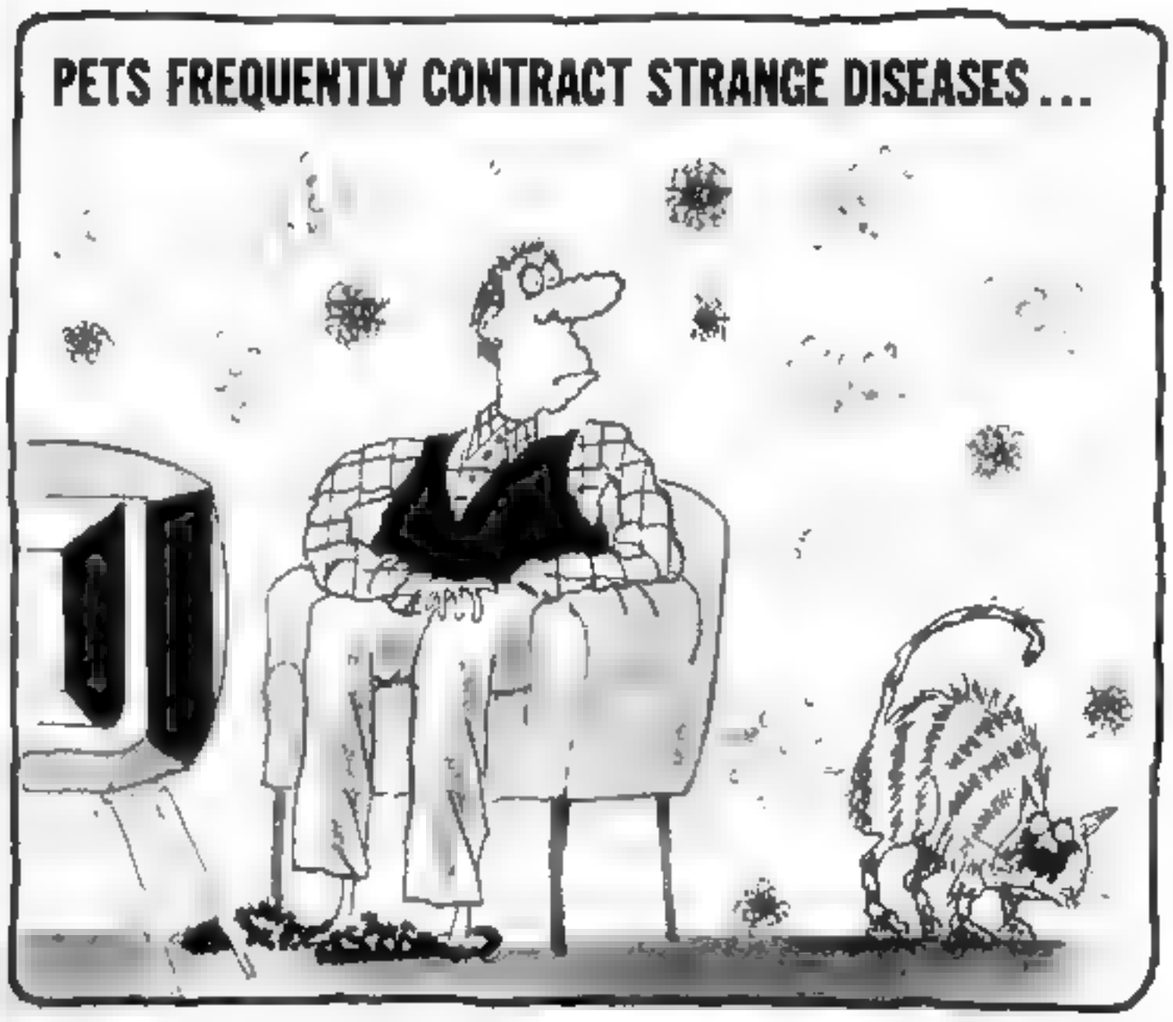
THE 9 REAL REASONS WHY YOUR PARENTS *WON'T* LET YOU HAVE



PETS CAN REALLY MAKE YOUR HOUSE GUESTS UNCOMFORTABLE...

PETS ARE USUALLY IMPOSSIBLE TO TRAIN...

PETS FREQUENTLY CONTRACT STRANGE DISEASES...



PETS CONSIDER THEMSELVES EQUALS...

A PET!

PETS CAN BE EASILY FREAKED...

ARTIST AND WRITER: PAUL PETER PORGES

A LITTLE SMART ASKED DEPT.

For all the triumphs of American education, we are still lacking in many key areas. If you don't believe us, just take a look at all the goofy cheeseheads walking around! Poor schnooks who can't function in the real world! Alas, if only the schools they went to had taught them...

WHAT EVE
SHOULD BE

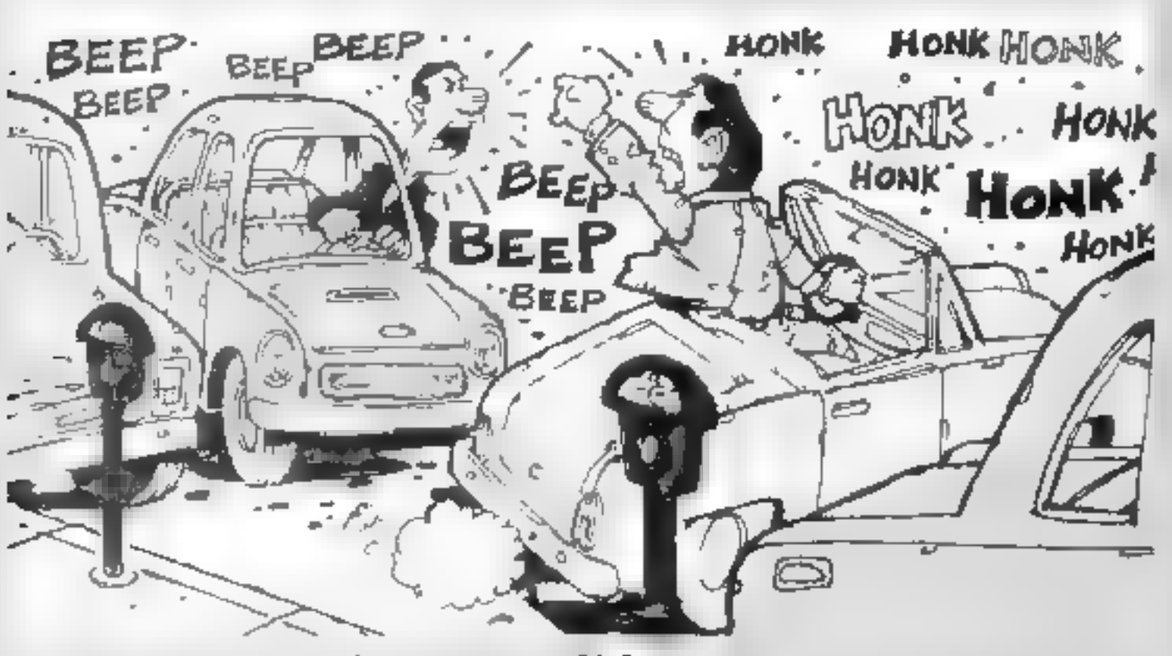
Every American should learn enough... ***MATH***

...so we'll have store clerks who *can* make change when the computerized cash register breaks down!

Every American should learn enough... ***MEDICINE***

...to figure out that the cold you caught from someone else just might be contagious to others!

Every American should learn enough... ***PHYSICS***



...to know that two solids cannot occupy the same volume of space...no matter how hard you honk your car horn first!

Every American should learn enough... ***STATISTICS***

...to realize that "One-in-25,000,000" is so close to "ZERO-in-25,000,000" that *not* buying a lottery ticket gives you almost virtually the same chance of winning as when you do buy one!

Every American should learn enough... ***GRAMMAR***

...to be aware that many intelligible sentences can be formed *without* inserting "y'know" or "like" after every third word!

Every American should learn enough... ***ELECTRONICS***

...to remember that the Laws of Voltage and Current that relate to "Circuit Overloading" remain in force *throughout* the holiday season!

RY AMERICAN REQUIRED TO LEARN

ARTIST: BOB JONES WRITER: MIKE SNIDER

Every American should learn enough... ***ASTRONOMY***

...to ask themselves, "How can stars that are zillions of miles away know that I should 'avoid emotional entanglements tomorrow'?!"

Every American should learn enough... ***ECONOMICS***

...to realize that a "get rich quick" course that really worked would be in such demand that it would not have to advertise on cable TV at three a.m.!

Every American should learn enough... ***CHEMISTRY***

...to know that putting some glitzy celebrity's name on the label has absolutely *no effect* on the molecular composition of cheap perfume!

Every American should learn enough... ***LAW***

...to avoid winding up as just *another* babbling, unprepared moron in front of millions of "People's Court" viewers!

Every American should learn enough... ***HOMEMAKING***

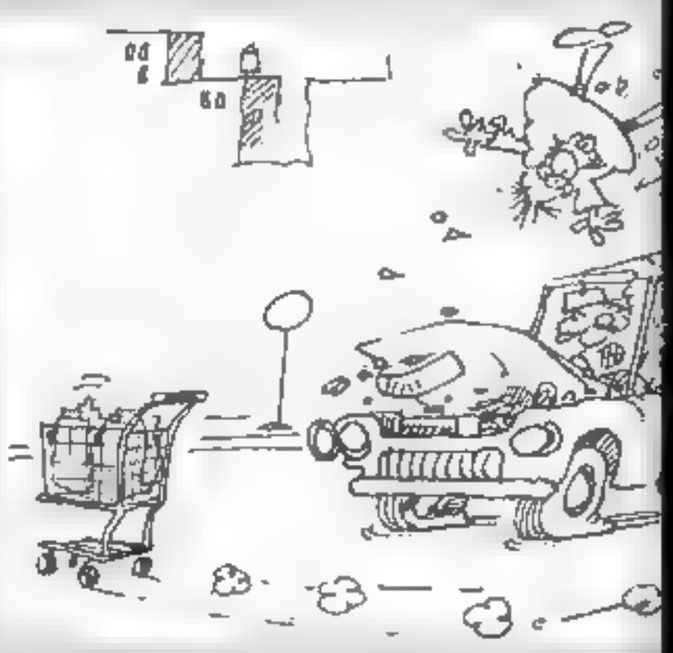
...to know at least the *principles* of cooking for yourself—in case the local McDonald's ever closes down!

Every American should learn enough... ***POLITICAL SCIENCE***

...to know that "a renegade Marine colonel in the White House basement" is *not* one of the branches of government envisioned by the founding fathers!

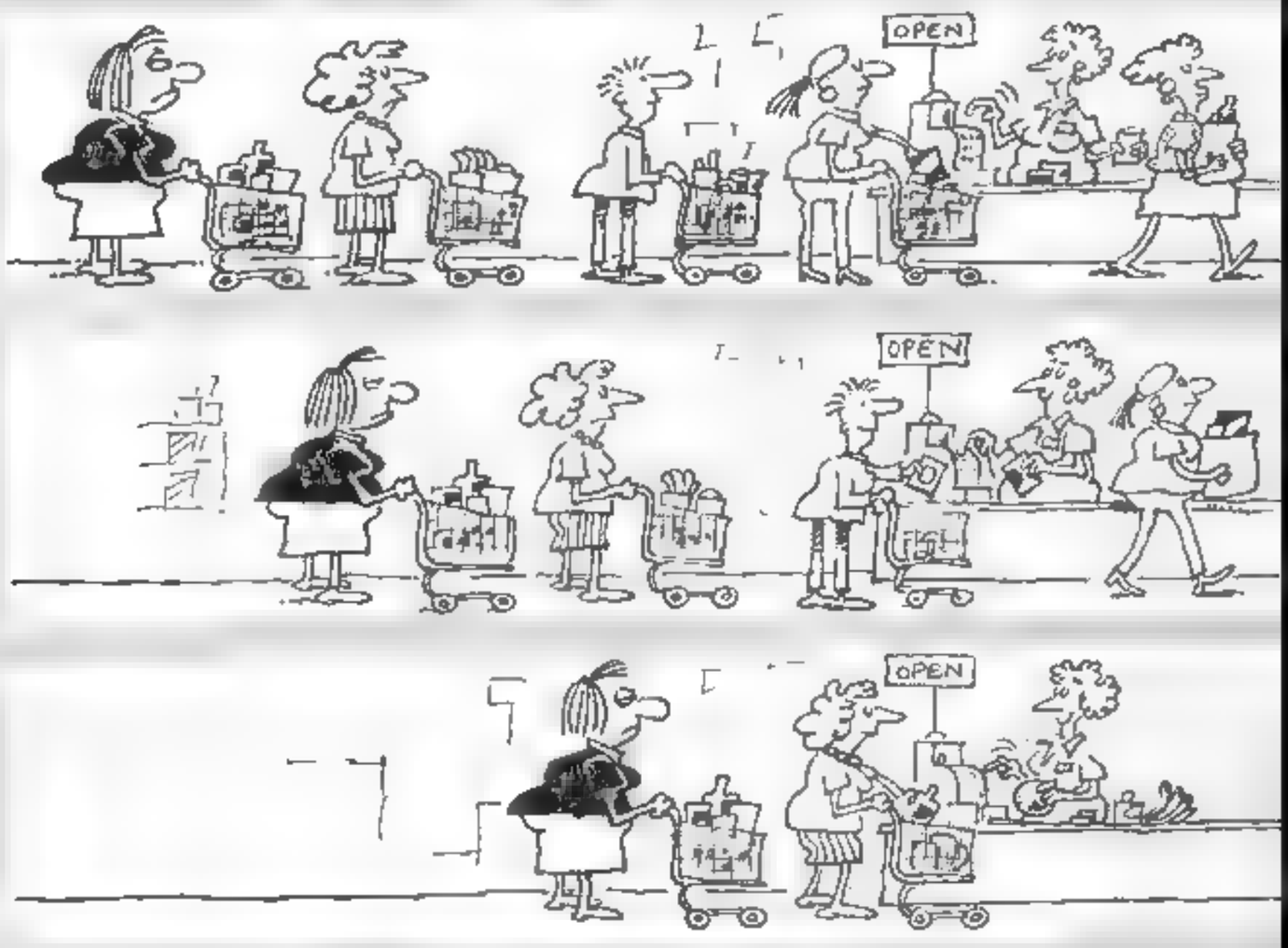
SERGE-IN GENERAL DEPT.

A MAD LOOK AT SU



PERMARKETS

ARTIST AND WRITER: SERGIO ARAGONES



RAGAMES

MILKING AMNESIA DEPT.

There's a brand new sci-fi movie out with so many *defects* in the plot, acting and special effects, that it *breaks down* before it *runs* even an hour! That's why we *airbags* at MAD are convinced this *lemon* of a *clinker* of a *bomberino* should be...

TOTALLY RECALLED

ARTIST: MORT DRUCKER WRITER: DICK DEBARTOLO

I'm **Quad!** That's **me** in the **chair!** I'm having a **"vacation implant,"** a **fantasy dream process** created by **Totally Recalled** that will allow me to take an entire **two-week trip** to **Mars** without having to **worry** about typical vacation **problems** like **passports, dysentery, bad weather,** or **airline food!**

I'm **Howitzer,** not **Quad!** Those **other two guys** looking at me may **look** like **me** but they're **not really me** because **I'm really** the **real me! Really!** And if you think you're a bit confused **now,** wait until we **really** get into the **plot!**

I'm **Arnold!** See if you can **follow this!** Those **two other look-alikes** are living **totally different lives,** but they're **really** the **same guy!** They don't **know** if they're **real** or just **dreaming! Me? You know who I am**—I'm the guy who stands to **make a bazillion dollars** with this **cockamamie movie!** And **I'm not dreaming!**

Did he **pay** the extra **money** for the **"ego trip" option?**

No, **he's** been on an **ego trip** since **his first movie!**

Something's gone **wrong** with the **Recoiler! Quick! Cut** the **power! Kill** the **stereo reverb! Un-program** the **VCR!**

Blank his **memory** so he **can't recall** what happened— **especially** the **part** where I talked him into **signing up** for it!

While you're at it, try to **erase** his **strange accent!**

Emergency! Client has gone into total overacting!

How you can you **tell** with **him?**

I'm glad you're **home, Quad!** Did you **remember** to **bring milk?**

No, but I do remember **being** on **Mars** fighting a fiend called **Hagen-Das!** I tried to **help** the **rebels,** so he sent men to **earth** to **find** and **kill me!**

Sure, **that** you **remember!** But a simple quart of milk, **that** you **forget!** I think your **brain** is **on vacation!**

That's it! My **brain** is on **vacation!** This is my **Total Recoil dream!** I had a **two-week vacation** in only **4 minutes,** which left **no time** to pick up **souvenirs!**

You **fool!** You're **not dreaming!** You **were** on **Mars!** I was sent to earth by **HagenDas** to **kill you!** I'm **not** your **wife!** We were **never married!**

But what about our **lovely home** here?

A **luxury, midtown five-room apartment** on a grimy, smelly, **construction worker's salary?** How you didn't figure out that was a dream is beyond me!

THAT SMARTS!

You're trying to say my **name isn't Quad?** And all those times we made love, that was only **my imagination?**

I don't know about **your imagination, muscle-head,** but it **certainly** was **mine!** Because I **always fantasize** about someone with a **big brain!**

NUTS PRODUCT ALWEE T.S No

PEP

DET

Quad, HagenDas's men have given you a **bug implant** so they can **follow** your **every move! Wrap** a **wet towel** around your **head** and go into the nearest **subway!**

Will the **wet towel foul up** their **tracking device?**

No, but hopefully they'll be too **embarrassed** to be **seen** with a **jerk** running around with a silly **wet towel** on his **head!**

Or, to make it even **easier, remove** the **bug!** You can do that by taking this **"bug remover," sticking it up your nose,** and **pulling out** the **bug!**

Boy, I'm **lucky** they stuck the **bug up my nose!**

Yipes! That **woman** must have used **gun powder** instead of **face powder!** Her face is **exploding!**

Wait a second. That's **not** a **woman! That's Quad!**

Really? Gee, I thought it was **Bea Arthur!**

MARS CUST

Quad is on **Mars!** I want you to **kill him** and **bring me Howitzer!**

But isn't **Quad also Howitzer?** How can I **kill one** and **not** the **other?**

Take very careful aim!

Quad, I'm the **doctor** from **Total Recoil!** You're **not** really on **Mars!** It's an **illusion!** You've seen **too many** *David Copperfield TV Magic Specials!*

He's telling the **truth,** Quad! Everything around you is only an **illusion!**

Take **us** for example! We're not in the **real movie,** so how can we be in this **MAD satire?** We're **not!** It's the **reader's illusion!** Now take the **pill** the good doctor gave you!

Hah! You can't **fool me!** This **isn't illusion!** This **is Mars** and I'm in a **real hotel!** I have this bill for **$175** for **coffee** and **Danish** I ordered from **room service** to **prove it!**

My name is **Knish!** I'm the **leader** of the **rebel forces,** fighting for **independence** from **HagenDas!**

You ought to fight for **independence** from that **man's chest!**

Quad, you must turn on the **nuclear reactor** to **give** us **air!**

How could someone be so **mean** as to **shut it down** in the first place?

He probably worked for a **public utility company** when he was **back** on **earth!**

Where the hell **have you been?**

Who are **you?**

I'm your **wife, that's who! Where** did you **vanish** to? How **long** does it take to **buy milk?**

Oh, God, did I **forget** to **buy milk again?** Some things are so **hard** for **me** to **remember!**

Why do those huge earth moving **machines** keep running through these **tunnels night** and **day?**

If you think **parking** on **earth** is **hard,** try finding a **place** to **park** here on **Mars!** Our **"alternate side of the planet parking"** rule is **impossible!**

We've got to get **out** of **this area!**

Taxi?

Careful, this might be a **trap!** Who ever heard of **anyone** getting a **taxi** when they really **needed one?**

Hah! You **fell** for our **"phony cab driver" routine!**

Wrong! I knew he was a **phony!**

Yeah? **How?**

He **charged** me **only $5** for a **$5 fare!**

So **Quad,** I've **captured** you at last Or are you **Howitzer?**

I don't know! Was I really **caught,** or am I just **dreaming** that I **was caught?**

It all **depends!** If I'm **not dreaming** I caught you, then I **did catch** you, and this is your **real wife! If I am dreaming,** then **you** and **your dream wife** are **free** to **go!**

I'm getting such a **headache** from all this! We've got to **erase Quad's memory** so there'll be a few **less people** around here to **confuse me!**

No problem! I've got the **memory machine** ready and set for **total erasure!**

Will he **remember any** of **this,** Doctor Sleeze?

No, we used this **same machine** on **President Reagan** back on **earth** during the **Contra hearings** and look what it did to **him!**

My God, **look!** He's **tearing** the **machine apart** with just his **bare hands!**

That can only mean **one thing!**

What's that?

He must be **dreaming** he's **Rambo!**

Quad, your strong, **moral code prevents** you from **harming** an **unarmed man!**

You're **right!** But it **doesn't prevent me** from **unarming you** a **little more!**

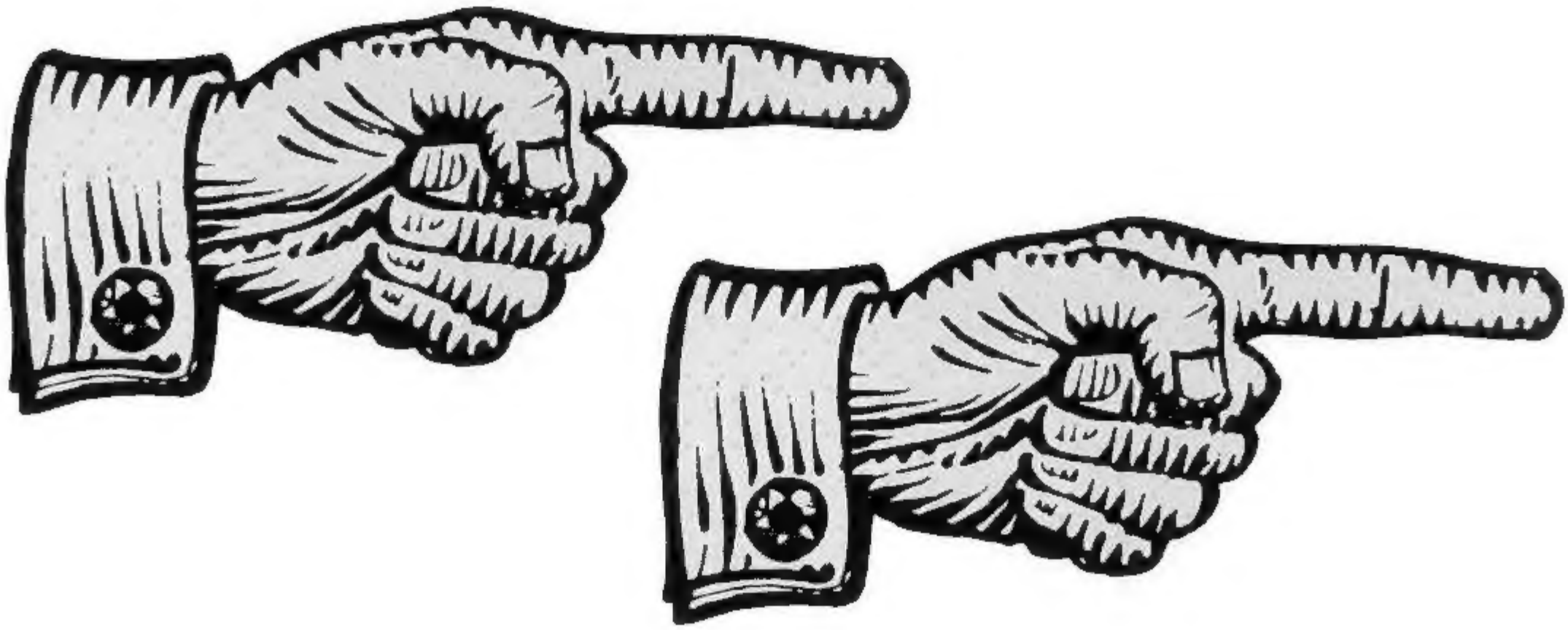
I had to go and **open my big mouth!**

Everything's **okay!** I wiped out **Hagen-Das** and his **gang** and I turned the **generator** back on Now if I could only find my **real identity!**

We have **good news** and we have **bad news!** The **good news** is, we used Hagen-Das's **computers** to unravel your **roots!** The **bad news** is, we **learned** you have a **long-lost twin brother...**

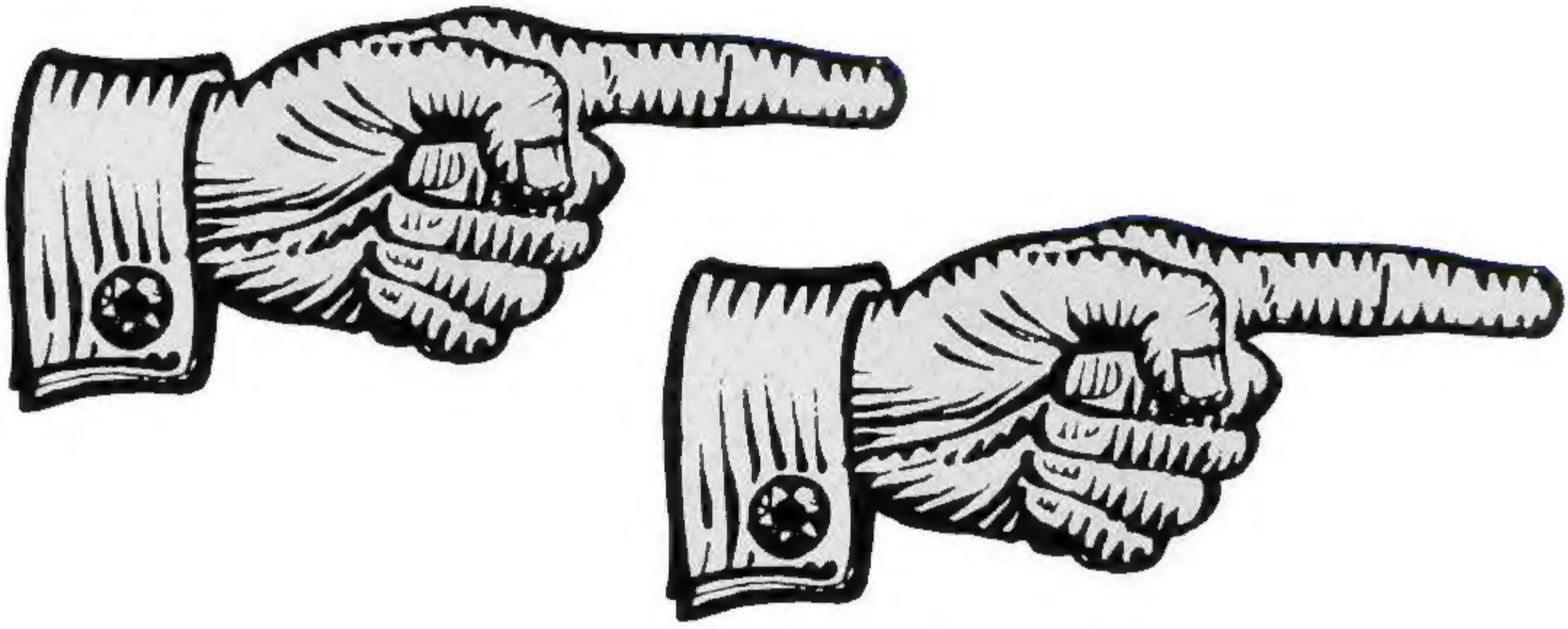
Hey, bro! It's good to finally meet you! **Wow!** You have **mom's eyes!** Too bad you also have **her arms** and **thighs,** too!

Oh, **no!** My **twin brother's** a **horrible mutant!** This is too much for me to take! **How much** will it **cost** to **erase** any **memories** of **him?**



Nothing to see here!

Please skip ahead.



WHAT MUSICAL GROUP HAS SURPASSED THE ACHIEVEMENTS OF THE BEATLES?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

There are claims that a recent musical group has surpassed The Beatles. To find out which group that is, fold page in as shown.

FOLD PAGE OVER LIKE THIS!

A ► FOLD THIS SECTION OVER LEFT ◄ B FOLD BACK SO "A" MEETS "B"

NEW MUSICAL GROUPS MUST HAVE *THE RIGHT STUFF* TO ATTEMPT SURPASSING THE BEATLES. BUT THERE IS ONE IN *BOSTON* THAT'S *HANGIN' TOUGH* WITH THE HOPE OF DOING JUST THAT. SOME CRITICS SAY THE GROUP IS TOO CHILDISH. *"THIS ONE'S FOR THE CHILDREN,"* ONE OF THEM RECENTLY REMARKED.

A ► ◄ B

WHAT MUSICAL GROUP HAS SURPASSED THE ACHIEVEMENTS OF THE BEATLES?

FOLD PAGE OVER LIKE THIS!

A ▶◀ B FOLD BACK SO "A" MEETS "B"

NO

ONE

A ▶◀ B

Is this a **security check?**
No, this is a **population control program** and we're all being **sterilized** in case there's any **hanky panky** during the **flight!**
No, this is an **X-ray search** to weed out people whose **stomachs** are **too fragile** to survive **airline food!**
No, this is a **measuring device** to see how much **smaller** airplane seats can get before they **crush** our **pelvic bones!**
GATES 1-857

Are **you** our **stewardess?**
No, I'm a fellow **passenger.** I **dress like this** to **avoid** buying a **ticket!**
No, I'm the **pilot.** On long flights I like to **come out** and do this just to **break up** the **monotony!**
No, I'm the **STEWARD.** I'm in **love** with the **pilot** and this is how I hope to **attract** his **attention!**

SNAPPY ANSWERS TO STUPID QUESTIONS IN AIR TRAVEL

ARTIST AND WRITER: AL JAFFEE

Are you going to **watch** the **movie?**
No, my **ears** are **clogged** so I'm using this **clever pump** to **pop** them **open!**
No, this **device** I'm wearing is a new, state-of-the-art **seatbelt!**
No, I'm stopping up my ears in case some **idiot** starts **talking** to me while I'm watching the **movie!**

Is **this** the **line** for the **bathroom?**
No, this is the line for the **movie.** There's an **outdoor theater** on the **tail!**
No, we all have a **phobia** about flying facing **forward!**
No, we're **lemmings** and this is the line for a **mass suicide jump** out the **rear door!**
TOILETS
OCCUPIED
Ruptured Romances